



Connecting Community via Photography  
*Menghubungkan komuniti melalui fotografi*

#MySeberangPeraiOldTowns

ASPIRING  
SEBERANG  
PERAI  
PHOTOGRAPHY  
AWARDS  
2019



OLD HOUSE AT  
PEKAN LAMA NIBONG TEBAL

Jointly Organised by  
Anjuran Bersama

Organising Partners  
Rakan Penganjur

An Initiative of  
Sebuah Inisiatif



SPIRITO OF PERAI

**thinkcity**  
REJUVENATING THE CITY TOGETHER



Your Professional Business Advisors



PELAN  
**BUTTERWORTH**  
BAHARU PLAN

Competition Period  
Tempoh Pertandingan 24.01.19 to 14.06.19

[www.mpsp.gov.my](http://www.mpsp.gov.my)  
[www.aspiring.photography](http://www.aspiring.photography)





## Introduction

### Pengenalan

Photographers of all ages, backgrounds, experience and entry levels are invited to enter the Aspiring Seberang Perai Photography Awards. The aim is to discover local talent in photography and also educate the public by creating awareness and love for Seberang Perai.

Through this year's award theme, 'My Seberang Perai Old Towns', these photography awards aim to discover the hidden talents of Seberang Perai citizens, while promoting glorious charm of 3 Pekan Lama in Seberang Perai. Through the Aspiring Seberang Perai photography competition, people will be in close proximity to the Pekan Lama to discover People-Centric, Cultural, Building Architecture, Socio-economy and Night Scenery in Seberang Perai.

Majlis Perbandaran Seberang Perai (MPSP) aims to make Seberang Perai a city with a desirable and aspirational lifestyle, and, through this competition, the council hopes to take on-board the residents' ideas of an expanding city, reflected in their submitted photographic work.

## Time-lapse Award

### Time-lapse Anugerah

'Time-lapse' has emerged as a significant form of creative expression which is instantly recognizable worldwide. With the broad availability of time-lapse-capable cameras and equipment, many 'first-time' filmmakers are creating amazing results. Time-lapse is a rare form of creative expression which crosses all language barriers – and brings inspiring beauty to viewers around the world.

The theme for the first Aspiring Seberang Perai Photography Awards Time-lapse Category is 'Living in Old Town'. We want the Time-lapse entries to craft a story with the sequences and frames of their time-lapse films. While you have the attention of the viewer, leave them with a lasting impression or feeling at the end – similar to how a movie tells a story with words – Tell your story with images.

## Photography Areas

### Kawasan Fotografi

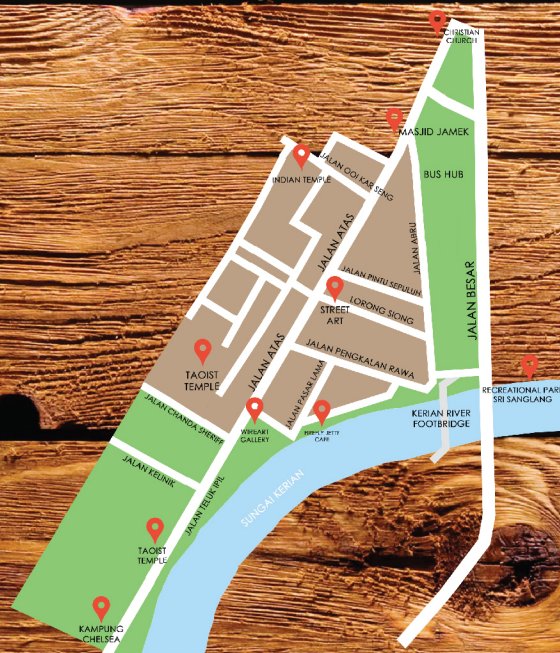
The participants may cover the following 3 selected Pekan Lama in Seberang Perai. Photographer may cover any and every aspect of the People-Centric, Cultural, Architecture, Socio-economy and Night Scenery.

## Areas of Photography

### Kawasan Fotografi

1. Pekan Lama Nibong Tebal
2. Pekan Lama Bukit Mertajam
3. Pekan Lama Kepala Batas

# Location Maps



## Pekan Lama Nibong Tebal



## Pekan Lama Bukit Mertajam



## Pekan Lama Kepala Batas





# #MySeberangPeraiOldTowns



## Categories & Prizes

Kategori & Hadiah

### Seberang Perai Citizen Category

(Entrants must submit a photocopy of their Mykad with Seberang Perai Address)

- **First Prize**, RM 1200 & certificate
- **Second Prize**, RM 1000 & certificate
- **Third Prize**, RM 800 & certificate
- **Consolation 5 Prizes**, RM 200 & certificate

### Seberang Perai Student Category (College & University)

(Entrants must submit a photocopy of their Student ID which shows the school location in Seberang Perai)

- **First Prize**, RM 1000 & certificate
- **Second Prize**, RM 800 & certificate
- **Third Prize**, RM 600 & certificate
- **Consolation 5 Prizes**, RM 200 & certificate

### Professional Category

(Open to all Malaysians)

- **First Prize**, RM 1000 & certificate
- **Second Prize**, RM 800 & certificate
- **Third Prize**, RM 600 & certificate
- **Consolation 5 Prizes**, RM 200 & certificate

### Public Category

(Open to all; submissions via Instagram)

- **First Prize**, RM 500 & certificate
- **Second Prize**, RM 400 & certificate
- **Third Prize**, RM 300 & certificate
- **Consolation 20 Prizes**, RM 200 & certificate

### Special Category – Timelapse Living in Old Town

(Open to all Malaysia)

- **First Prize**, RM 1000 & certificate
- **Second Prize**, RM 800 & certificate
- **Third Prize**, RM 600 & certificate
- **Consolation 5 Prizes**, RM 200 & certificate

## Benefits

Faedah Penyertaan

All winning photographers' works will be honoured during an Awards Ceremony, on a designated date, to be announced in the very near future. Selected photos will be exhibited for public viewing during the Butterworth Fringe Festival (BFF).

## Term and Conditions

Terma dan Syarat

By entering the Competition, You hereby accept these Competition Rules and the Terms and Conditions. Entries must be submitted by **14th of June 2019**. By entering the Competition, You agree and acknowledge that the organiser is permitted to receive your registration data.

The organisers reserve the right to change the Competition Rules and the Terms and Conditions during the contest period. All participants are advised to update the info via the MPSP and ASP award website before their submission.

All personal information will be used by the organisers in accordance with its Privacy Policy. The organisers, MPSP (Majlis Perbandaran Seberang Perai), and the organising partners of the year, have the right of the submitted photos and may publish any submitted photos for commercial and non-commercial purposes hereafter.

[www.mpsp.gov.my](http://www.mpsp.gov.my)

[www.aspiring.photography](http://www.aspiring.photography)

## How to Submit?

Langkah-langkah Penyertaan

1. To enter, you must complete the Entry Form which can be downloaded from the MPSP and ASP Award website: [www.mpsp.gov.my](http://www.mpsp.gov.my) or [www.aspiring.photography](http://www.aspiring.photography)
2. Images must have been taken in 2019 and should indicate the zone on the submission form
3. Images should be no larger than 15MB. Images should be saved as either JPEG or TIFF files in the RGB colour model. All entrants must be able to supply a high resolution image suitable for printing in exhibitions, should the image be required for such.
4. Professional Category entries are required to submit RAW file together with the JPG and TIFF file of the photo
5. EACH submission should be inserted into an A4-size, sealed envelope, along with either:
  - Photography Category**
    - the Entry Form + 8R size + CD or
    - the Entry Form + USB thumbdrive containing the soft copy of the photo.
  - Timelapse Category**
    - Each submission should along with the Entry Form + CD or USB thumbdrive containing the soft copy of the time-lapse video.
6. Each participant is eligible to submit more than ONE entry. Fees are applied on each submission. Judging will be based on the single image and not the series of images.
7. Submissions should be sent to the Majlis Perbandaran Seberang Perai (MPSP) counter at the following address: Jalan Perda Utama, Bandar Perda, 14000 Bukit Mertajam, Penang, latest by **14th June, 2019**.
8. Each submission requires payment of the submission fee, upon handing over the submission at MPSP.

## Judging

Penilaian

### Step 1

Entries will go through pre-selection rounds, conducted by our official Pre-Selection Committee and the shortlist of images will then be judged by the ASP Awards Honorary Judging Committee.

### Step 2

The category winners will be announced via the MPSP and ASP Award website.