



01.07.18
until
28.09.18

ASPIRING SEBERANG PERAI PHOTOGRAPHY AWARDS 2018

#MySungaiPerai

Connecting Community via Photography

Menghubungkan komuniti melalui fotografi

Jointly Organised by
Anjuran Bersama

Organising Partners
Rakan Penganjur

An Initiative of
Sebuah Inisiatif



thinkcity
REJUVENATING THE CITY TOGETHER



Competition Period
Tempoh Pertandingan 01.07.18 to 28.09.18

www.mpsp.gov.my
www.aspiring.photography



Introduction

Pengenalan

Photographers of all ages, backgrounds, experience and entry levels are invited to enter the Aspiring Seberang Perai Photography Awards. The aim is to discover local talent in photography and also educate the public by creating awareness and love for Seberang Perai.

Through this year's award theme, 'My Sungai Perai', the public will be in close proximity to the river to discover the potential, natural habitat, cultural and historical sites along the river settlements, as well as the flora and fauna, social economic activities, and local cuisine.

Majlis Perbandaran Seberang Perai (MPSP) aims to make Seberang Perai a city with a desirable and aspirational lifestyle, and, through this competition, the council hopes to take on-board the residents' ideas of an expanding city, reflected in their submitted photographic work.

Photography Areas

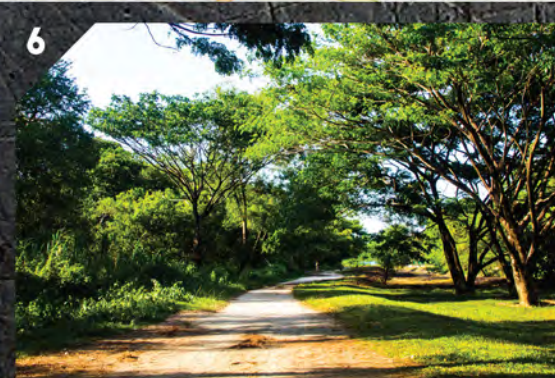
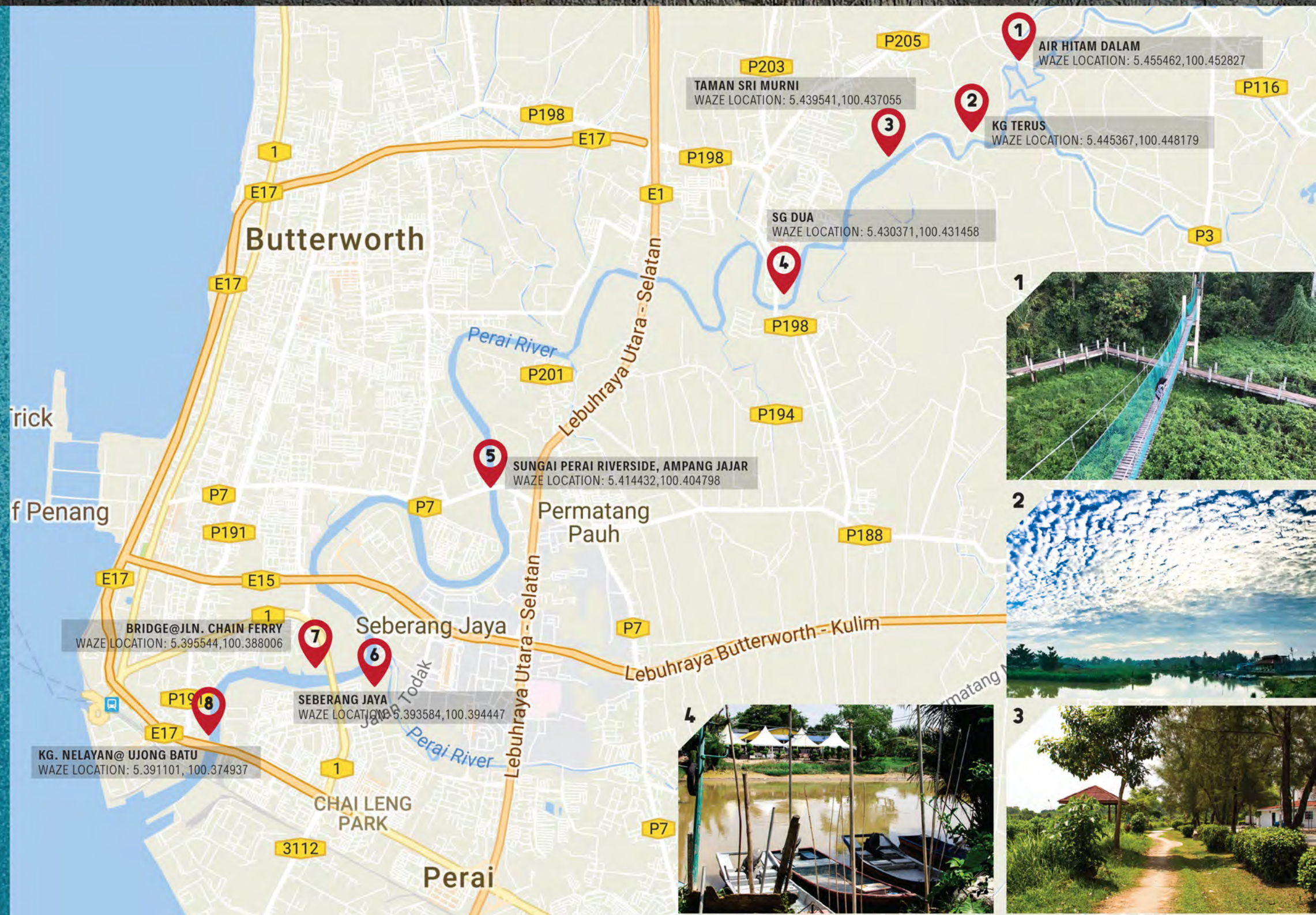
Kawasan Fotografi

The participants may cover any/all of the following 8 designated zones along the Sungai Perai, from the upper-stream stretches at Sungai Dua, to the down-stream sections at Butterworth, where the river meets the Penang Strait. Photographs may cover any and every aspect of the river, from scenery, to flora and fauna, business and trade, agricultural and fishing activities, food, vernacular architecture and the cultural landscape, to lifestyle and way of life.

Areas of Photography

Kawasan Fotografi

1. Air Hitam Dalam Forest, Sungai Dua
2. Fisherman Jetty At Kampung Terus, Penanti
3. Riverside along Taman Sri Murni, Sungai Dua
4. Riverside along bridge of Sungai Dua
5. Sungai Perai Riverside at Ampang Jajar
6. Seberang Jaya
7. Bridge at Jalan Chain Ferry, Butterworth
8. Kampung Nelayan Ujong Batu, Butterworth



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Categories & Prizes

Kategori & Hadiah

Seberang Perai Citizen Category

(Entrants must submit a photocopy of their Mykad with Seberang Perai Address)

- **First Prize**, RM 1200 & certificate
- **Second Prize**, RM 1000 & certificate
- **Third Prize**, RM 800 & certificate
- **Consolation 5 Prizes**, RM 200 & certificate

Seberang Perai Student Category

(Entrants must submit a photocopy of their Student ID which shows the school location in Seberang Perai)

- **First Prize**, RM 1000 & certificate
- **Second Prize**, RM 800 & certificate
- **Third Prize**, RM 600 & certificate
- **Consolation 5 Prizes**, RM 200 & certificate

Professional Category

(Open to all Malaysians)

- **First Prize**, RM 1000 & certificate
- **Second Prize**, RM 800 & certificate
- **Third Prize**, RM 600 & certificate
- **Consolation 5 Prizes**, RM 200 & certificate

Public Category (Hashtag #mysungaiperai)

(Open to all; submissions via Instagram)

- **First Prize**, RM 500 & certificate
- **Second Prize**, RM 400 & certificate
- **Third Prize**, RM 300 & certificate
- **Consolation 20 Prizes**, RM 200 & certificate

Benefits

Faedah Penyertaan

All winning photographers' works will be honoured during an Awards Ceremony, on a designated date, to be announced in the very near future. Selected photos will be exhibited for public viewing during the Butterworth Fringe Festival (BFF).

How to Submit?

Langkah-langkah Penyertaan

1. To enter, you must complete the Entry Form which can be downloaded from the MPSP and ASP Award website: www.mpsp.gov.my or www.aspiring.photography
2. Images must have been taken in 2018 and should indicate the zone on the submission form
3. Images should be no larger than 50MB. Images should be saved as either JPEG or TIFF files in the RGB colour model. All entrants must be able to supply a high resolution image suitable for printing in exhibitions, should the image be required for such.
4. Professional Category entries are required to submit RAW file together with the JPG and TIFF file of the photo
5. EACH submission should be inserted into an A4-size, sealed envelope, along with either:
 - the Entry Form + 8R size print + CD or USB thumbdrive containing the soft copy of the photo.
6. Each participant is eligible to submit more than ONE entry. Fees are applied on each submission. Judging will be based on the single image and not the series of images.
7. Submissions should be sent to the Majlis Perbandaran Seberang Perai (MPSP) counter at the following address:
 - **Majlis Perbandaran Seberang Perai, Menara MPSP, Jalan Perda Utama, Bandar Perda, 14000 Bukit Mertajam, Penang.**
 - Submission ends on **28th September, 2018, 5pm**
8. Each submission requires payment of the submission fee, upon handing over the submission at MPSP.

Judging

Penilaian

Step 1

Entries will go through pre-selection rounds, conducted by our official Pre-Selection Committee and the shortlist of images will then be judged by the ASP Awards Honorary Judging Committee.

Step 2

The category winners will be announced via the MPSP and ASP Award website.

Terms and Conditions

Terma dan Syarat

By entering the Competition, You hereby accept these Competition Rules and the Terms and Conditions. Entries must be submitted by **28th of September 2018**. By entering the Competition, You agree and acknowledge that the organiser is permitted to receive your registration data.

The organisers reserve the right to change the Competition Rules and the Terms and Conditions during the contest period. All participants are advised to update the info via the MPSP and ASP award website before their submission.

All personal information will be used by the organisers in accordance with its Privacy Policy. The organisers, MPSP (Majlis Perbandaran Seberang Perai), and the organising partners of the year, have the right of the submitted photos and may publish any submitted photos for commercial and non-commercial purposes hereafter.