HOTOGRAPHY

1 April - 30 June 2017

☑ #MyPekanLama

Pekan Lama Old Town

UNTUK MAKLUMAT LANJUT FOR AWARDS DETAIL

WWW.MPSP.GOV.MY WWW.STARSANCTUARY.MY

Sebuah Initiatif An Initiative of

PELAN **BUTTERWORTH** BAHARU*PLAN*

Menghubungkan komuniti melalui fotografi Connecting Community via Photography

Anjuran Bersama Jointly Organised by

Rakan Penganjur Organising Partners









STAR SANCTUARY SEBERANG PERAI

PHOTOGRAPHY AWARDS



Pekan Lama Old Town

Pengenalan

Introduction

Photographers of all ages, backgrounds, experience and entry levels are invited to enter Seberang Perai's very own photography competition and award programme. Aimed at photography enthusiasts, the judges are looking to award the best shots, with the theme, #MyPekanLama

These photography awards aim to discover the hidden talents of Seberang Perai citizens, while promoting the appreciation of our heritage and bring back the glorious charm of Butterworth "Pekan Lama", which was once a bustling seafront port city. Through the photography competition, the heritage, social lifestyle, multi-ethnic culture and trade will be captured and promoted to the public. Its potential as a new Invest, Stay, Leisure & Work (ISLW) destination will also send a strong message to the Seberang Perai Community about conserving our past for future generations to come.

Kawasan Fotografi

Photography Area

The photography areas includes:

- SRJK(C) Chung Hwa Pusat to Padang MPSP/Jalan Heng Choon Thian.
- Lebuhraya Lingkaran Luar Butterworth (BORR) until Jalan Kampung Benggali / Lorong Kubur.

Faedah Penyertaan | Benefits

All winning photographers' works will be honoured during the SSSPP Awards Ceremony, to be held in September 2017. Selected photos will be exhibited to the public during the Butterworth Fringe Festival (BFF) on 13-14 August 2017.

Penilaian | Judging

Step 1

Entries will go through pre-selection rounds, conducted by our official Pre-Selection Committee and the shortlist of images will then be judged by SSSPP 2017 Honorary Judging Committee.

Step 2

The category winners will be announced in August 2017 via MPSP and Star Sanctuary Group website and facebook.

Kategori & Hadiah

Categories & Prizes

Seberang Perai Citizen Category

(Entrants must submit a photocopy of their Mykad with Seberang Perai Address)

- First Prize, RM 1,000 & certificate
- Second Prize, RM 800 & certificate
- Third Prize, RM 600 & certificate
- Consolation 5 Prizes, RM 200 & certificate

Seberang Perai Student Category (College & University)

(Entrants must submit a photocopy of their Student ID which shows the school location in Seberang Perai)

- First Prize, RM 1,000 & certificate
- Second Prize, RM 800 & certificate
- Third Prize, RM 600 & certificate
- Consolation 5 Prizes, RM 200 & certificate

Professional Category

(Open to all Malaysians)

- First Prize, RM 1,000 & certificate
- Second Prize, RM 800 & certificate
- Third Prize, RM 600 & certificate
- Consolation 5 Prizes, RM 200 & certificate

Public Category (Hashtag #MyPekanLama)

(Open to all; submissions via Instagram)

- First Prize, RM 500 & certificate
- Second Prize, RM 400 & certificate
- Third Prize, RM 300 & certificate
- Consolation 20 Prizes, RM 200 & certificate

Terma dan Syarat

Terms and Conditions

By entering the Competition, You hereby accept these Competition Rules and the Terms and Conditions. Entries must be submitted by $30^{\rm th}$ of June 2017. By entering the Competition, You agree and acknowledge that the organiser is permitted to receive your registration data.

The organisers reserve the rights to change the Competition Rules and the Terms and Conditions during the contest period. All participants are advised to update the info via MPSP and Star Sanctuary Group website before their submission.

All personal information will be used by the organisers in accordance with its Privacy Policy. The organisers, MPSP (Majlis Perbandaran Seberang Perai), and Star Sanctuary Group, have the right of the submitted photos and may publish any submitted photos for commercial and non commercial purposes.







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