



# MAJLIS PERBANDARAN SEBERANG PERAI ACHIEVEMENT REPORT

## SPMC / MPSP'S REPORT CARD 1ST QUARTER 2018

### SEBERANG PERAI CORPORATE PRIORITIES 2018



DATO' Sr HJ ROZALI BIN HJ MOHAMUD  
Yang Dipertua

#### VISION

“Seberang Perai Resilient, Inclusive, Green, Competitive and Technology Driven Smart City”

#### MISION

“To provide urban services, development and infrastructure planning that are efficient, effective and responsive to the needs of the community in Seberang Perai”

#### 10 STRATEGIC PRIORITIES



SP01 Safe Environment



SP02 High Quality Facilities And Infrastructures



SP03 Healthy Lifestyle



SP04 Green Development And Clean Environment



SP05 Application Of New Technology



SP06 Competitive Urban Economy



SP07 Strengthening Culture And Heritage



SP08 Resilient And Liveable City



SP09 Community Involvement



SP10 Inclusive And Impartial Urban Development



Seberang Perai Aspiring City Of Tomorrow

#### ACHIEVEMENT



##### RESILIENT

- 1 Installation Of Solar Panel**  
Commence operation from 1 January 2018
- 2 Crisis Management Workshop**  
Conducted on 26 & 27 March 2018
- 3 The launch of the Multi-Purpose Vehicle (MPV) Jalur Merah**  
Launched on 22 February 2018
- 4 Establishment of Crisis Management Department**  
Established on 1 March 2018
- 5 Water Saving Pledge**  
Implemented on 22 March 2018
- 6 Nurturing Healthy Lifestyle – Community**  
Implemented on 4 March 2018
- 7 Nurturing Healthy Lifestyle MPSP Personnel**  
Implemented on 16 March 2018
- 8 Property Assessment Tax Payment Promotion and Lucky Draw 2018**  
Implemented on 22 March 2018
- 9 Inspection Of Fire Prevention Equipment**  
Implemented on 20 March 2018



##### INCLUSIVE

- 1 MoU With Penang Deaf Society**  
MoU signed on 22 December 2017
- 2 “Care For Elderly” Car free Morning**  
First Sunday of each month
- 3 Forest Bathing Programme at Bukit D.O**  
Launched on 24 March 2018
- 4 Bukit D.O. Friends**  
Implemented in Januari 2018
- 5 Universal Design (UD)**
  - Building Plans
  - Planning Approval Plans
  - Recreational Parks and Public Spaces
- 6 Audit on Facilities for Disabled People**  
11 SPMC / MPSP premises are audited
- 7 Allocation of Car Park Area**
  - Disabled People
  - Pregnant Women
  - Parents send their children to kindergarten in MPSP Tower
- 8 2019 GRPB Budget Survey**  
Implement on 26 January 2018



##### COMPETITIVE

- 1 MPSP Customer Friendly Day**  
- You have problems We Assist 25 January 2018  
- “Client’s Day” First Friday each month
- 2 Building Plan for Hockey Stadium approved in 1 month**  
Plan approved on 23 Januari 2018
- 3 Road patching within 24 hours**  
Started operation on 2 January 2018
- 4 Improvement in Traffic Flow at Jalan Bukit Tambun**  
Implementation from Januari 2018
- 5 Guidelines**
  - Enhance Services Efficiency Januari 2018
  - Temporary permits for Manual Car Wash Operators
  - Residential renovation and extension which do not provide setback with Lot boundary
  - Outer Advertisement Board Planning in Penang
- 6 Tree pruning in crowded area**  
Implementation started on February 2018



##### HIJAU

- 1 “Forest Bathing” Teenagers Group**  
Implemented on 24 March 2018
- 2 Green School Award**  
Launched on 8 February 2018
- 3 “Urban Farming” Grow Market**  
Second Sunday of each month
- 4 “Lighting Up Linear Park Jogging Track”**  
Installation started on 27 September 2017 – 30 March 2018
- 5 Upcycle Carnival with JCI Batu Kawan**  
Implemented on 25 February 2018
- 6 Recycling Award Programme with F&N & Tetrapack**  
Launched 18 January 2018
- 7 The Launch of First Upcycle Park in Malaysia**  
Launched on 10 March 2018
- 8 Pocket Park Lebuh Kampung Benggali**  
Launched on 24 Februari 2018
- 9 Program Healthier Places & Healthier People**
  - I Love Penang Run 2018 11 March 2018
  - Butterworth Fun Ride 2.0 11 February 2018
  - Butterworth Purple Heritage Walk 10 March 2018
  - Paramount Interstate 160/80km Ride 18 March 2018
  - Sungai Perai Festival at Taman Kimsar 31 March 2018
- 10 Launch of Mural Competition**  
Launched on 27 March 2018
- 11 “Earth Hour” Celebration**  
Launched on 24 March 2018
- 12 EM Mudball**  
Implemented on 24 March 2018
- 13 Replacement of 585 Unit of LED Lights**  
Implementation started from 1 April 2017



##### TECHNOLOGY DRIVEN SMART CITY

- 1 Establishment of Information and Communication Technology Department**  
Established on 1 March 2018
- 2 Hackfest MPSP 2018**  
Website launched on 31 March 2018
- 3 Portal Open Data**  
Launched on January 2018
- 4 Task Force Smart City**  
Task Force Formation on 27 March 2018



##### COMMUNITY IMPACT

- 1 Cultivate Healthy Lifestyle**
- 2 Enhance the level of awareness on cleanliness**
- 3 Reduce chronic depression / stress through forest bathing**



##### IMPAK EKONOMI

- 1 Planning Permission Approved:**  
Industrial Premises 84 unit  
Business Premises 294 units  
Residential 5,193 units
- 2 CCC Approved :**  
Industrial premises 8 units  
Business premises 9 units  
Residential 900 units
- 3 349 License applications approved**



##### ENVIRONMENTAL IMPACT

- 1 Environment conservation**
- 2 Cultivate love towards environment**
- 3 Preservation of Green Recreational Areas**



##### IMPACT OF TECHNOLOGY

- 1 Information Sharing**
- 2 Provide New Technologies that are customer friendly**
- 3 Usage of Smart City features element in administration**