



MAJLIS PERBANDARAN SEBERANG PERAI ACHIEVEMENT REPORT

MPSP's REPORT CARD 3RD QUARTER 2018

SEBERANG PERAI CORPORATE PRIORITIES 2018

DATO' Sr HJ ROZALI BIN HJ MOHAMUD
President

ACHIEVEMENT



RESILIENT

- 1 Healthy Exercise with MPSP staff
10 August and 21 September 2018
- 2 MPSP Fun Walk Programme with the participation from Seberang Perai community
4 August 2018
- 3 CERT Members training programme
14 and 21 July 2018
4 and 11 August 2018
- 4 Leisure football game watching (AFF Semi Final Cup – Malaysia vs Indonesia) with Dato' Yang Dipertua and the clients of Cure and Care Bukit Mertajam
12 July 2018
- 5 MPSP Corporate Assembly No. 2/2018 at the Main Lobby, MPSP Tower
20 July 2018
- 6 Dhuha Programme in conjunction with 44th MPSP Council Day Celebration organized by PERMAI with the cooperation of MYDIN Mall Bukit Mertajam
21 July 2018
- 7 44th MPSP Council Day Celebration and Open Day with the community
28 July 2018
- 8 The launching of "Fly the Jalur Gemilang"
1 August 2018
- 9 Consultation Session with Federation of Malaysian Manufacturers (FMM)
4 September 2018
- 10 City Design Consultation Session with City of Yokohama, Yokohama University, Universiti Sains Malaysia (USM) and Japan International Cooperation Agency (JICA)
24 - 28 September 2018
- 11 Seberang Perai Fiesta jointly organized by MPSP and Penang State Government
21 September 2018
- 12 Handing over Certificate of Appreciation to Agencies in OSC Committee as appreciation for achieving 100% KPI for the first time since the establishment of OSC
28th July 2018



INCLUSIVE

- 1 Forest Bathing Programme at Cherok To' Kun, Bukit Mertajam
29 September 2018
- 2 Car Free Morning at Jalan Todak
Every Sunday on the first of week of every month
- 3 BM Culture and Arts Festival organized with the cooperation of Bukit Mertajam Community Program
24 - 27 August 2018
- 4 Penang Sihat Ops with Ministry of Health in SPU
13 August 2018
- 5 MPSP Hari Raya Open House with Seberang Perai communities
SPT 9 July 2018
SPS 10 July 2018
SPU 13 July 2018
- 6 Landscaping Project at Cure and Care Clinic Bukit Mertajam
7 August 2018
- 7 Planting 200 trees with Panasonic in Upcycle Park
29 September 2018
- 8 Seberang Perai ANULAE Programme – Briefing by CUEPACS President on latest issues regarding Government Servants.
2 August 2018
- 9 MPSP Councillors' Induction Course at Bayview Beach Resort, Penang
17 August 2018
- 10 Publication: Penang - A Rice Bowl State Under Threat? Published in CITYNET Newsletter
1 August 2018
- 11 Receiving the Asia Pacific Master Games (APMG) participation entry forms from the staff of MPSP
31 July 2018
- 12 The Seminar on the roles of consultants in the preparation of Inclusive Universal Design
6 September 2018



GREEN

- 1 Submission of used bottle caps for the Mural 3D Launching Ceremony
14 September 2018
- 2 Mural 3D Project Using Water Bottle Caps with the cooperation from UPSI
21 - 23 September 2018
- 3 Launching ceremony of the Bandar Perda 'Cycle To Work' Special Route
27 July 2018
- 4 Perai River Fiesta with the cooperation of Think City Sdn. Bhd. and Z-Art Eventive
22 September 2018
- 5 Nature Walk Sungai Perai with MPSP, Think City Sdn. Bhd. JPS and Z-Art Eventive Enterprise
29 July 2018
- 6 Permatang Nibong Community Clean House Compound Competition
29 July 2018
- 7 Official Launch of the South Seberang Perai District Clean Food Premises Campaign at Taman Berjaya Public Market
17 August 2018
- 8 PPR Tun Dr Awang Giant Mural Project with the cooperation of Think City Sdn. Bhd.
1 July 2018
- 9 Province Wellesley Run Programme together with Think City, MyCO2 Laboratory and Safety Ware Sdn. Bhd.
22 July 2018
- 10 Asia Pacific Master Games (APMG) Torch Run
31 August 2018, 1 - 2 September 2018
- 11 World Clean Up Day 2018 Programme with JCI at Autocity
15 September 2018
- 12 Golden Penda shade trees planting programme in conjunction with 61st Malaysia National Independence Day
7 September 2018

VISION

Seberang Perai
Resilient,
Inclusive, Green,
Competitive and
Technology
Driven Smart City

MISSION

To provide urban service,
development planning and
infrastructure efficiently,
effectively and responsive to
the needs of the community in
Seberang Perai

10 STRATEGIC PRIORITIES



SP01
Safe Environment



SP02
High Quality
Facilities And
Infrastructures



SP03
Healthy Lifestyle



SP04
Green Development
And Clean
Environment



SP05
Application Of
New Technology



SP06
Competitive
Urban Economy



SP07
Strengthening Culture
And Heritage



SP08
Resilient
And Liveable City



SP09
Community
Involvement



SP10
Inclusive And Impartial
Urban Development



COMPETITIVE

- 1 MPSP Customer Friendly 3.0 Programme - "Anda Perlu Kami Bantu"
27 September 2018
- 2 1 State 1 Dealing Construction Permit Champion (1S1DCP) Seberang Perai Workshop with the cooperation of Local Government Department, Ministry of Housing and Local Government; Malaysian Institute of Architects; Malaysian Productivity Corporation (MPC), CIDB and IAM
Accelerate the building plan processes, 16-17 July 2018
- 3 Dengue Disease Control
Inspection on 60 premises, Issued 31 compounds
- 4 Rat Control and Capture
870 rats caught
- 5 Stray Dog Control and Capture
733 stray dogs captured
- 6 Best Practices at The 4th Asia Pacific Regional Forum on Smart Sustainable Cities and E-Government with ITU at Thanh Hoa, Vietnam
3 - 7 July 2018
- 7 Upgrading work on wheelchair access ramps OKU at Taman Bukit Panchor Hall
19 July 2018
- 8 Zero Waste Launching Ceremony with Taman Bagan Lallang community
12 August 2018
- 9 The Launching of Plastic Waste "Who Cares" Workshop
25 August 2018
- 10 KADUN Jawi Plogging Dan Aerobic Exercise Programme
26 August 2018
- 11 Sharing Best Practices at Suwon Forum On Asian Human City, South Korea
15 - 19 September 2018
- 12 The Official Launching of the new Food Complex at Sri Penanti Public Market
30 September 2018
- 13 Simultaneous Production of C1 Form (Development Order) to five (5) developers on the same day after obtaining approval from OSC committee.



ECONOMIC IMPACT

- 1 Development Planning Permission Approved:
Industries : 5 Units
Commercial : 16 Units
Residential : 11 Units
Total : 32 Units
- 2 CCC approved :
Housing Schemes : 11 Unit
Individual Houses : 50 Unit
Factories/Offices/Workshops : 11 Unit
Other Buildings : 14 Unit
- 3 527 Licenses Application Approved



COMMUNITY IMPACT

- 1 Practice healthy lifestyle and provide healthy environment
- 2 Provide comfortable working environment
- 3 Introduce and promote eco-therapy to the community



TECHNOLOGY DRIVEN SMART CITY

- 1 A user-friendly and interactive system to review the status of complaints and action taken by MPSP
12 September 2018
- 2 MPSP Hackfest 2018 (Cyber Counter)
14-15 July 2018
- 3 Greenwave at three (3) locations - Jalan Bukit Tambun, Bukit Minyak and Autocity, Juru
The trial period starts from August 2018
- 4 The installation of Smart Traffic Analytics & Recognition System – STARS by TM One Smart Services for the signal lights control apparatus
Starts from September 2018
- 5 Flood Control Water Level Warning System (SPARK) at 12 locations
Starts from Ogos 2018



ENVIRONMENTAL IMPACT

- 1 Increase awareness and education on conservation and preservation of the environment
- 2 Create healthy environment
- 3 Preservation of green areas



TECHNOLOGY IMPACT

- 1 Accelerate work processes
- 2 Improve innovation skills and critical thinking
- 3 Resources saving



Seberang Perai
Aspiring City Of Tommorrow