



MUNICIPAL COUNCIL OF SEBERANG PERAI

ACHIEVEMENT REPORT

MPSP's REPORT CARD

4TH QUARTER 2018

SEBERANG PERAI CORPORATE PRIORITIES 2018



DATO' Sr HJ ROZALI BIN HJ MOHAMUD
Yang Dipertua

VISION

Seberang Perai Resilient, Inclusive, Green,
Competitive and Technology Driven Smart City

MISSION

To provide urban service, development planning and
infrastructure efficiently, effectively and responsive
to the needs of the community in Seberang Perai

10 STRATEGIC PRIORITIES



SP01

Safe Environment



SP02

High Quality
Facilities And
Infrastructures



SP03

Healthy
Lifestyle



SP04

Green
Development
And Clean
Environment



SP05

Application of
New Technology



SP06

Competitive
Urban Economy



SP07

Strengthening
Culture And
Heritage



SP08

Resilient And
Liveable City



SP09

Community
Involvement



SP10

Inclusive And
Impartial Urban
Development



Seberang Perai
Aspiring City Of Tomorrow



RESILIENT

- 1 Health Exercise Programme with the participation of MPSP staff**
(12 and 26 October 2018/ 9 and 23 November 2018/ 7 December 2018)
- 2 Sembang Santai 'Nasi Lemak Kopi O' session - YBhg. Dato' Yang Dipertua with Bankers Institution and Developers in Seberang Perai**
(12 October 2018)
- 3 Focus Group Discussion Session for the Open Space Upgrading Project at Taman Pauh Jaya, SPT**
(14 October 2018)
- 4 Fun Walk MPSP 2.0 Programme with Seberang Perai community**
(17 November 2018)
- 5 Temasya Deepavali @ Butterworth Artwalk – Deepavali Open House (Bagan Dalam State Assemblyman)**
(17 November 2018)
- 6 Penang State Maulidur Rasul Celebration Ceremony**
(20 November 2018)
- 7 Seberang Perai Corporate Priorities 2019 Planning Workshop**
(5 November 2018 at Ixora Hotel, Perai / 24 and 25 November 2018 at Rainbow Paradise, Penang)
- 8 MPSP Corporate Assembly No.3 2018 at Main Lobby, MPSP Tower**
(27 November 2018)

- 9 Butterworth Fringe Festival 2018 (BFF 2018) Programme with the cooperation from Think City and TLM Event**
(1 and 2 December 2018)
- 10 Aspiring Seberang Perai Photography Awards 2018 Ceremony**
(1 December 2018)
- 11 Distributing Vacuum Flask to Councillors and MSPS Officers**
(21 December 2018)
- 12 No Plastic Straw Campaign with Auto City Sdn. Bhd. at Auto City, SPT**
(24 December 2018)



INCLUSIVE

- 1 Community Park through the Concept of 1 Baby 1 Tree at Bandar Perda, SPT**
(7 October 2018)
- 2 Tree Planting Programme - 200 Berembang Trees (Sonneratia Caseolaris) plants along Sungai Kerian, Nibong Tebal with the help of PETRON and Penang Inshore Fishermen Welfare Association (PIFWA)**
(13 October 2018)
- 3 Eco-Therapy Programme through Forest Bathing at Bukit Juru Forest Reserve, SPT**
(3 November 2018)
- 4 Mesyuarat Majlis Bersama Jabatan (MBJ)**
(27 November 2018)
- 5 Car Free Morning at Jalan Todak with the theme Deepavali Festival Celebration**
(First Sunday of the month)
- 6 Implementation of the bicycle lane markings & signages at promenade of Sungai Perai** (Implemented on November 2018)
- 7 Eco-Therapy Programme through Forest Bathing at Pulau Aman, SPS**
(15 December 2018)
- 8 The Launching of GRPB Pilot Project in Pulau Aman**
(15 December 2018)
- 9 Presentation to the winner of the Halaman Bersih Competition at Kampung Permatang Nibong**
(23 December 2018)
- 10 Program Temasya Bagan @ Butterworth Art Walk Programme**
(13 October 2018 / 17 November 2018 / 29 December 2018)



COMPETITIVE

- 1 **Organic Paddy Farming Briefing**
(14 October 2018)
- 2 **Smart City Best Practices Sharing at WeGO Executive Meeting in Quezon City, Filipina**
(16 to 20 October 2018)
- 3 **MPSP's Dog Sterilization and Pet Education programmes with the Taman Berjaya community, Nibong Tebal, SPS**
(21 October 2018)
- 4 **Seberang Perai International Conference on Ecotourism and Conservation Efforts (SPICEC) 2018**
(8 – 9 October 2018)
- 5 **Meeting between YBhg. Dato' Yang Dipertua MPSP with His Worship Mayor Brad Pettitt, City of Fremantle**
(8 October 2018)
- 6 **MPSP's Dog Sterilization and Pet Education programmes with the community and NGO's at Chai Leng Park Multipurpose Hall**
(21 October 2018)
- 7 **Dengue Crisis Handling Squad**
(7 & 31 December 2018)
- 8 **Launching of Photography Park @ Sembilang Recreational Park, Seberang Jaya, SPT**
(15 December 2018)
- 9 **Launching Ceremony for the Upgrading Work on Lebuhr Tenggiri, SPT Food Complex**
(15 December 2018)
- 10 **1 State 1 DCP Champion Workshop Series 4 (Dealing with Construction Permits) Seberang Perai at Sunway Hotel, Seberang Jaya**
(12 and 13 December 2018)
- 11 **Town Hall Session on Bukit Mertajam Town Designing Project at First Floor, Bukit Mertajam Public Market with the cooperation between MPSP, Yokohama City, USM, Yokohama University, JICA and Yokohama-Seberang Perai Friendship Committee For Urban Planning**
(15 December 2018)
- 12 **GRPB & Procurement Workshop at The Light Hotel, Seberang Jaya**
(13 December 2018)
- 13 **Recertification Audit for MPSP 5S**
(20 December 2018)
- 14 **Dengue Disease Control**
(Inspection of 57 premises / Issued 27 compounds)
- 15 **Rat Control and Capture**
(553 rats caught)
- 16 **Stray Dog Control and Capture**
(787 stray dogs captured)



GREEN

- 1 **Officiating of the completion of the 3D Mural from Re-used Water Bottle Caps** (1 October 2018)
- 2 **The School Recycle Competition Prize Giving Ceremony with the cooperation of MPSP with Fraser and Neave Holding Bhd (F&N) and Tetra Pak (M) Sdn Bhd** (11 October 2018)
- 3 **MPSP was awarded the Diamond Recognition Certificate for Low Carbon Cities Framework (LCCF) by Malaysia Greentech Corporations**
(25 October 2018)
- 4 **The 2018 "Anugerah Keceriaan Landskap" Ceremony for Strata Residential Area within Seberang Perai with the community from Pangsapuri Pauh Damai, Permatang Pauh, SPT**
(27 October 2018)
- 5 **The Composting and Economic Food Waste Composter (EFCW) Launching Ceremony at SMK Jalan Damai, Bukit Mertajam** (2 November 2018)
- 6 **MPSP received recognition in the "Program Pelaksanaan Inisiatif Pembangunan Kejurangan Hijau bagi Kategori Majlis Perbandaran – Inisiatif Program Pengkomposan Sisa" commemorating Hari Perancang Sedunia 2018 ceremony**
(3 November 2018)
- 7 **The School Water Education dan Awareness Quiz Competition Prize Giving Ceremony at the Smart Hall Autocity** (17 November 2018)
- 8 **2018 Green School Award Ceremony with the cooperation of Continental Automotive Components (M) Sdn. Bhd. and Jinko Solar** (19 November 2018)
- 9 **MPSP Educational Visit to Pusat Eko Pelajaran Paya Laut Matang, Kuala Sepetang, Perak** (22 November 2018)



TECHNOLOGY DRIVEN SMART CITY

- 1** YBhg. Dato' Yang Dipertua as the Moderator for the Executive Talk Session titled "e-Gov 4.0 : Utamakan Digital Untuk Rakyat" in Seminar Kerajaan Digital 2018 organised by the Penang State Secretary Office
(11 October 2018)
- 2** Smart City Action Plan Workshop
(17 December 2018)
- 3** 2018 School Holiday Programme with the community 'Basic Computer Skills Course'
(11 and 13 December 2018)
- 4** Greenwave at Jalan Kebun Nenas, Jalan Juru and Jalan Bukit Tambun
(Implementation of trial period commencing from November 2018)



COMMUNITY IMPACT

- 1** Cultivating Healthy Lifestyle Habits
- 2** Raising Awareness Towards Cleanliness
- 3** Reduce Chronic Depression through Forest bathing Activities



IMPACT OF TECHNOLOGY

- 1** Information Sharing
- 2** Establish New Technology That Are User Friendly
- 3** The Use Of Smart City Element Features In Administration



ENVIRONMENTAL IMPACT

- 1** Environmental Conservation
- 2** Nurture Love For The Natural Environment
- 3** Preservation Of Green Recreational Area



ECONOMIC IMPACT

- 1** Development Planning Permission Approved:
 - Industries : 84 unit
 - Business Premises : 294 unit
 - Residential Premises : 5,193 unit
- 2** CCC Approved:
 - Housing Schemes : 11
 - Individual Houses : 53
 - Factories / Offices / Workshops : 5
 - Other Buildings : 14
- 3** 1,503 License Applications Approved