



ACHIEVEMENT REPORT MPSP's REPORT CARD **1st QUARTER**²⁰₁₉ SEBERANG PERAI CORPORATE PRIORITIES 2019



DATO' Sr HJ ROZALI BIN HJ MOHAMUD
Yang Dipertua

VISION

"Seberang Perai Resilient, Inclusive, Green, Competitive and Technology Driven Smart City"

MISSION

"To provide urban services, development planning and infrastructure efficiently, effectively and responsive to the needs of the community in Seberang Perai"

10 KEUTAMAAN STRATEGIK



SP01

Safe Environment



SP02

High Quality
Facilities And
Infrastructures



SP03

Healthy
Lifestyle



SP04

Green Development
And Clean
Environment



SP05

Application of
New Technology



SP06

Competitive
Urban Economy



SP07

Strengthening
Culture And Heritage



SP08

Resilient And
Liveable City



SP09

Community
Involvement



SP10

Inclusive And
Impartial Urban
Development



RESILIENT



1. **EXERCISE PROGRAMME WITH THE PARTICIPATION OF MPSP STAFF**
(8 and 22 February 2019 / 8 and 22 March 2019)
2. **COFFEE TALK SESSION WITH LABOURERS FROM THE VETERINARY DIVISION, DEPARTMENT OF HEALTH SERVICES, MPSP AT TRAINING ROOM, NOSH GLOBAL SDN. BHD., BANDAR PERDA.**
(14 January 2019)
3. **CORPORATE SPEECH ON 'STRATEGIC DIRECTION SEBERANG PERAI 2019' BY YBHG. DATO' SR HAJI ROZALI BIN HAJI MOHAMUD, YANG DIPERTUA MPSP AT THE MPSP AUDITORIUM, BANDAR PERDA**
(18 January 2019)
4. **LAUNCHING CEREMONY OF CORPORATE PRIORITIES (SPCP) 2019**
(24 January 2019)
5. **MPSP PONGGAL FESTIVAL 2019 – OFFICIATED BY YB PROF. DR. P. RAMASAMY (PENANG DEPUTY CHIEF MINISTER II).**
(10 February 2019)
6. **MPSP 1ST CORPORATE ASSEMBLY 2019 AT MAIN LOBBY, MPSP TOWER**
(15 February 2019)
7. **CONFERMENT OF RANK CEREMONY OF MPSP AUXILIARY POLICE OFFICERS**
(16 March 2019)
8. **"GONG XI FA CHAI" BAGAN FAIR @ BUTTERWORTH ART WALK**
(17 February 2019)
9. **"PURPLE CARNIVAL" WOMEN'S FAIR @ BUTTERWORTH ART WALK IN CONJUNCTION WITH WORLD WOMEN'S DAY 2019 AT LORONG BAGAN LUAR 2, BUTTERWORTH**
(16 March 2019)

INCLUSIVE



1. **"NO SMOKING" SIGNS AT MPSP FOOD PREMISES OFFICIAL LAUNCHING CEREMONY**
(19 January 2019)
2. **'BM BUDDY RETURNS TO HOMETOWN' – SEBERANG PERAI CLAN CARNIVAL**
(2 February 2019)
3. **MPSP "FOREST BATHING" 2019 PROGRAMME**
(23 February 2019)
4. **GRPB CHAMPION AWARD 2019 LAUNCHING CEREMONY**
(27 February 2019)
5. **PIP PROPERTY CONFERENCE 2019 AT SPICE ARENA, PENANG**
(MPSP President was invited to give a talk in the Penang International Property Conference 2019/ 6 January 2019)
6. **'MANAGEMENT BY WALKING AROUND' (MBWA) BY MPSP PRESIDENT ALONG WITH MPSP OFFICERS AND REPRESENTATIVES FROM VARIOUS AGENCIES WITH REGARDS TO INSTALLATION AND MAINTENANCE OF GREASE TRAPS AT THE TAMAN TUN DR AWANG FOOD COMPLEX, BUTTERWORTH.** (14 February 2019)
7. **'MANAGEMENT BY WALKING AROUND' (MBWA) BY MPSP PRESIDENT ALONG WITH MPSP OFFICERS AND REPRESENTATIVE FROM 'ACTIVE AND FIT WOMEN'S CLUB' WITH REGARDS TO GENERAL CLEANING SERVICES AND WASTE COLLECTION IN PULAU AMAN DAN PULAU GEDONG.** (20 February 2019)
8. **'MANAGEMENT BY WALKING AROUND' (MBWA) BY MPSP PRESIDENT ALONG WITH COUNCIL MEMBERS AND MPSP OFFICERS WITH REGARDS TO FOREIGNERS AND CLEANLINESS AS WELL AS ENFORCEMENT AT TAMAN NAGASARI, SPT** (21 February 2019)
9. **WOMEN'S DAY CELEBRATION 2019 IN COLLABORATION WITH PWDC** (8 March 2019)
10. **'CAR FREE MORNING' AT JALAN TODAK, SEBERANG JAYA IN CONJUNCTION WITH THE "INTERNATIONAL WOMEN'S DAY"** (3 March 2019)
11. **'CAR FREE MORNING' AT JALAN TODAK, SEBERANG JAYA IN CONJUNCTION WITH NEW YEAR CELEBRATION 2019**
(6 January 2019)

GREEN



1. **LAUNCHING CEREMONY OF DE' PAUH GARDEN RESTAURANT AND COMPOSTING CENTRE.**
(19 January 2019)
2. **LAUNCHING CEREMONY OF NEIGHBOURHOOD GARDEN 2019 AND HANDING OVER CEREMONY OF THE 'ECONOMICAL FOOD WASTE COMPOSTER' (EFWC)**
(21 February 2019)
3. **THE 'RECYCLE FOR LIFE' CARD LAUNCHING CEREMONY FOR MPSP STAFF WITH THE COOPERATION FROM SYARIKAT E IDAMAN SDN BHD**
(1 March 2019)
4. **LAUNCHING CEREMONY OF THE 8R WORKSHOP AT KINDERGARTEN BY YB PHEE BOON POH (STATE WELFARE, CARING SOCIETY AND ENVIRONMENT COMMITTEE CHAIRMAN) ON 2 MARCH 2019 AT SJK KWANG HWA, BUTTERWORTH**
(2 March 2019)
5. **LAUNCHING CEREMONY OF 2019 'GREEN SCHOOL' FOR PENANG STATE LEVEL AT SMK GUAR PERAHU**
(7 March 2019)
6. **TALK ON RECYCLING AND JCI BATU KAWAN NEW COMMITTEE SWEARING-IN CEREMONY IN MPSP AUDITORIUM**
(10 March 2019)
7. **FOCUS GROUP DISCUSSION PROGRAMME FOR THE 'TAMAN TUNKU LANDSCAPE UPGRADING PROJECT' PROPOSAL**
(16 March 2019)

COMPETITIVE



1. **MPSP 'CUSTOMER FRIENDLY DAY' "WE ASSIST WITH YOUR PROBLEMS"** (21 March 2019)
2. **LAUNCHING CEREMONY OF 'MANUAL DEALING WITH CONSTRUCTION PERMIT' (DCP) SEBERANG PERAI**
(11 January 2019)
3. **LAUNCHING CEREMONY OF THE '7P'S ASPIRING SEBERANG PERAI PHOTOGRAPHY AWARDS' (ASP) 2019**
(24 January 2019)
4. **LAUNCHING CEREMONY OF QR BILL FOR RATE PAYMENT** (24 January 2019)
5. **OFFICIAL VISIT FROM 'NORTHERN CORRIDOR IMPLEMENTATION AUTHORITY' (NCIA) TO MPSP. SEVERAL BRIEFINGS AND DISCUSSION WERE CARRIED OUT REGARDING MPSP'S DEVELOPMENT PROGRAMMES AND TOURISM HUB CORRIDOR.**
(11 February 2019)
6. **OFFICIAL VISIT BY REPRESENTATIVE FROM UN HABITAT TO MPSP ON 13 FEBRUARY 2019. THIS VISIT WAS ACCOMPANIED BY DR. NEIL KHOR (PROGRAMME DIRECTOR OF THINK CITY), MR. PACOME (STRATEGIC ADVISOR TO THE EXECUTIVE DIRECTOR OF UN HABITAT), DR. EDUARDO (DIRECTOR RESEARCH & CAPACITY BUILDING UN HABITAT).** (13 February 2019)
7. **'COACHING SESSION BY THE LECTURER FROM THE FACULTY OF DESIGN AND ARCHITECTURE, UNIVERSITI PUTRA MALAYSIA (UPM) TO OFFICERS FROM LANDSCAPE DEPARTMENT OF MPSP AND UNIVERSITY STUDENTS ON 1 MARCH 2019 AT UPCYCLE PARK, BANDAR PERDA.** (1 March 2019)
8. **DENGUE DISEASE CONTROL**
Premises Inspected = 75
Number of compounds issued = 27
9. **RAT CONTROL AND CAPTURE**
Number of rats caught = 726
10. **STRAY DOG CONTROL AND CAPTURE**
Number of Stray Dogs Captured = 680

TECHNOLOGY DRIVEN SMART CITY



1. MPSP PRESIDENT WAS INVITED AS A PANELIST TO PRESENT A WORKING PAPER ON 'INCLUSIVE CLIMATE ACTION FOR SUSTAINABLE CITIES' FOR THE NETWORKING EVENT OF 'GLOBAL COVENANT OF MAYORS FOR CLIMATE AND ENERGY' IN BANGKOK, THAILAND.
(27 to 29 March 2019)

2. INSTALLATION OF ADDITIONAL 21 CCTVS IN BATU KAWAN, SPS AND BUTTERWORTH, SPU.
(31 March 2019)

3. MALAYSIA URBAN FORUM (MUF), KUALA LUMPUR
(19 February 2019)

4. INSTALLATION OF 170 UNITS OF GPS MONITORING ON MPSP GARBAGE TRUCKS
(31 March 2019)

5. INSTALLATION OF 15 UNITS OF 'ENVIRONMENT SENSOR' TO MONITOR WATER LEVEL, TEMPERATURE, HUMIDITY AND HAZE LEVELS WITHIN THE PUMP HOUSE AREA.
(31 March 2019)

6. A TOTAL OF 77 UNITS OF ROAD LED LIGHTS WITH MONITORING SYSTEM INSTALLED ALONG JALAN PERDA UTAMA, BUKIT MERTAJAM, SPT
(31 March 2019)



COMMUNITY IMPACT

- 1 Cultivating Healthy Lifestyle Habits
- 2 Raising Awareness Towards Cleanliness
- 3 Reduce Chronic Depression through Forest Bathing Activities



ECONOMIC IMPACT

- 1 'Development Planning Permission' (PKM) Approved
 - Industries : 13 unit
 - Business Premises : 16 unit
 - Residential Premises : 12 unit
- 2 CCC Approved :
 - Housing Schemes : 11
 - Individual House : 53
 - Factories/Offices/Workshops : 9
 - Other buildings : 21
- 3 Licence Applications Approved :
 - 362 General Licence
 - 144 Vendor Licence
 - 28 Industrial Licence
 - 7 Veterinary Licence



ENVIRONMENTAL IMPACT

- 1 Conservation of the environment
- 2 Nurturing love and respect for our environment
- 3 Protecting green recreational area



IMPACT OF TECHNOLOGY

- 1 Information sharing
- 2 Establishment of new technology that is customer friendly
- 3 The use of smart city features element in administration