



REPORT OF ACHIEVEMENTS MBSP's REPORT CARD **3rd QUARTER 2019** SEBERANG PERAI CORPORATE PRIORITIES 2019



DATO' Sr HJ ROZALI BIN HJ MOHAMUD
Mayor

VISION

"Seberang Perai Resilient, Inclusive, Green, Competitive and Technology Driven Smart City"

MISSION

"To provide urban service, development planning and infrastructure efficiently, effectively and responsive to the needs of the community in Seberang Perai"

10 STRATEGIC PRIORITIES



SP01

Safe Environment



SP02

High Quality
Facilities And
Infrastructures



SP03

Healthy
Lifestyle



SP04

Green Development
And Clean
Environment



SP05

Application of
New Technology



SP06

Competitive
Urban Economy



SP07

Strengthening
Culture And Heritage



SP08

Resilient And
Liveable City



SP09

Community
Involvement



SP10

Inclusive And
Impartial Urban
Development



RESILIENT



1. **HEALTH EXERCISE PROGRAM WITH MBSP STAFF**
(12 July 2019 / 26 July 2019 / 9 August 2019 / 23 August 2019 / 6 September 2019)
2. **TEMASYA WARISAN**
(20 July 2019)
3. **STRATA COMMUNITY EDUCATION AWARENESS AT SCHOOL LEVEL STRATA KIDS SERIES II**
(31 July 2019)
4. **BRIEFING GUIDELINES FOR NURSING, KINDERGARTEN AND CARE CENTERS IN CONJUNCTION WITH JOM DAFTAR THE COMMUNITY WELFARE DEPARTMENT AT MBSP AUDITORIUM**
(5 August 2019)
5. **TEMASYA MERDEKA**
(26 August 2019)
6. **DECLARATION OF SEBERANG PERAI CITY COUNCIL AND MAYOR WELCOMING CELEBRATION AT CITY TOWER, MBSP**
(16 September 2019)
7. **LAUNCHING OF SEBERANG PERAI STRATEGIC DIRECTION TOWARDS SMART SUSTAINABLE CITY**
(17 September 2019)
8. **LAUNCHING OF PENCAHAYAAN UPCYCLE PARK**
(17 September 2019)
9. **TEMASYA BANDARAYA**
(21 September 2019)
10. **COMMUNITY EMERGENCY RESPONSE TEAM (CERT) PROGRAM WITH COMMUNITY OF SEBERANG PERAI**
(22 September 2019)
11. **MENARA BANDARAYA NAMING CEREMONY**
(25 September 2019)
12. **FESTIVAL SUNGAI PERAI 2019**
(29 September 2019)

INCLUSIVE



1. **THE GREEN BELT FOCUS GROUP SESSION PROGRAM (TAMAN KOMUNITI BANDAR PERDA - UPCYCLE PARK - TAMAN TEKOMA)** (13 July 2019)
2. **PROVINCE WELLESLEY RUN 2019**
(21 July 2019)
3. **MAJLIS JASAMU DIKENANG YEAR 2019 - TRIBUTE TO CURRENT AND FUTURE RETIREES AS WELL AS THE DECEASED EMPLOYEES AND EMPLOYEES WHO HAVE CONTRIBUTED TO MBSP**
(8 August 2019)
4. **THE PENANG INTERNATIONAL PADDY FESTIVAL 2019 AT KAMPUNG TERUS, KUBANG SEMANG**
(17 & 18 August 2019)
5. **ECOTHERAPY FOREST BATHING AT TAMAN REKREASI TOK KERAMAT, PADANG CEMPEDAK, SPU**
(24 August 2019)
6. **BUTTERWORTH FUN WALK 2019**
(8 September 2019)
7. **WORKSHOP ON DEFINING THE GENDER INCLUSION POLICY ACTION PLAN PENANG STATE GOVERNMENT FOR MBSP** (11 September 2019)
8. **CULTURAL FUN RUN AT JAMBATAN SULTAN ABDUL HALIM MU'ADZAM SHAH**
(15 September 2019)
9. **CERAMAH PERDANA IN CONJUNCTION WITH HARI BANDARAYA MBSP ENTITLED 'BALDATUN TOIYIBATUN - SEBERANG PERAI SEJAHTERA, MAKMUR, LAGI MENDAMAIKAN' AT MYDIN BUKIT MERTAJAM**
(20 September 2019)
10. **HARI WARISAN CELEBRATION IN CONJUNCTION WITH PEMASYHURAN MAJLIS BANDARAYA SEBERANG PERAI**
(21 September 2019)
11. **CERAMAH PERDANA IN CONJUNCTION WITH HARI BANDARAYA MBSP ENTITLED 'IHSAN : KAMU MELIHAT-NYA, DIA MELIHAT KAMU' AT MYDIN BERTAM**
(26 September 2019)

GREEN



1. **CLEANING PROGRAM AT PANTAI ROBINA IN CONJUNCTION WITH WORLD OCEAN DAY**
(06 July 2019)
2. **UPGRADING LANDSCAPE PROGRAM AT KAWASAN LAPANG TAMAN KIMSAR**
(14 July 2019)
3. **LAUNCHING OF ECOLOGICAL MANAGEMENT MODEL RICE HARVESTING PROGRAM**
(9 September 2019)
4. **IMPLEMENTATION OF TAGGING WORKS ON SHADE TREES MAINTAINED BY PROVISION OF MARRIS**
(Up to September 2019, a total of 2,180 shade trees have been tagged)
5. **LOW CARBON CITY ACTION PLAN - ESTABLISHMENT OF CLIMATE CHANGE AND CARBON NEUTRAL UNIT**
(17 September 2019)
6. **LAUNCHING OF NO PLASTIC STRAW & COMMUNITY GREEN WARRIOR AWARD**
(26 September 2019)

COMPETITIVE



1. **YBHG. DATUK BANDAR ATTENDED 5TH ASEAN MAYORS FORUM 2019 DI BANGKOK, THAILAND**
(26 - 28 August 2019)
2. **ASPIRING SEBERANG PERAI PHOTOGRAPHY AWARDS PRIZE-GIVING CEREMONY 2019 (7PS PROJECT)**
(17 September 2019)
3. **HARI MESRA PELANGGAN "KAMI TAHU ANDA PERLU" AT MBSP TOWER LOBBY, PERDA**
(18 September 2019)
4. **HOUSING DEMOCRACY PROGRAM DAN CAREER EXHIBITION MBSP**
(20 September 2019)
5. **DENGUE CONTROL**
No of Premise Inspected = 75
No of Compounds = 35
6. **CONTROL AND CAPTURE OF RODENTS**
No of Rodent Catches = 641
7. **CONTROL AND CAPTURE OF DOGS**
No. of Dogs Catches = 789

TECHNOLOGY DRIVEN SMART CITY



1. **CREATING A SMART CITY ACTION PLAN
'SEBERANG PERAI SMART CITY DOCUMENT'**
(17 July 2019)

2. **LAUNCHING OF MAYOR'S TOURNAMENT
FOR SCHOOL DIGITAL GREEN GAME
COMPETITION**
(8 August 2019)

3. **BDA, IoT AND CLOUD COMPUTING BASED ON
INDUSTRY 4.0 PRINCIPLES IN TRAFFIC
MANAGEMENT. SMART MONITORING OF
DAMAGE TO ROAD LIGHTING SYSTEMS AT
FIVE (5) LOCATIONS HAS BEEN INSTALLED
UNTIL SEPTEMBER 2019:**

- 1) Jalan Bagan Ajam, SPU
- 2) Jalan Song Ban Kheng, SPT
- 3) Taman Eco Residen, Bertam, SPU
- 4) Jalan Perusahaan Perai (Bomba Perai), SPT
- 5) Lorong Perusahaan Utama 4, Juru SPT



COMMUNITY IMPACT

- 1 Cultivate a Healthy Lifestyle
- 2 Increase Awareness for Maintaining Cleanliness
- 3 Reduce Chronic Stress via Forest Bathing



ECONOMIC IMPACT

- 1 **Planning Permission (PKM) Approved:**
 - Industrial : 12
 - Business : 24
 - Residential : 14
- 2 **CCC Approved :**
 - Housing Plan : 2
 - Individual House : 14
 - Factory / Office / Workshop : 13
 - Other Buildings : 5
- 3 **License Application Approved : 3,214**



ENVIRONMENT IMPACT

- 1 Environmental Conservation
- 2 Cultivate Love for the Environment
- 3 Preservation of Recreational Green Area



TECHNOLOGICAL IMPACT

- 1 Information Sharing
- 2 Provide New Customer- Friendly Technology
- 3 Use of Smart City Elements in Administration