



REPORT OF ACHIEVEMENTS MBSP's REPORT CARD **4th QUARTER 2019** SEBERANG PERAI CORPORATE PRIORITIES 2019



DATO' Sr HJ ROZALI BIN HJ MOHAMUD
Mayor

VISION

"Seberang Perai Resilient, Inclusive, Green, Competitive and Technology Driven Smart City"

MISSION

"To provide urban service, development planning and infrastructure efficiently, effectively and responsive to the needs of the community in Seberang Perai"

10 STRATEGIC PRIORITIES



SP01

Safe Environment



SP02

High Quality
Facilities And
Infrastructures



SP03

Healthy
Lifestyle



SP04

Green Development
And Clean
Environment



SP05

Application of
New Technology



SP06

Competitive
Urban Economy



SP07

Strengthening
Culture And Heritage



SP08

Resilient And
Liveable City



SP09

Community
Involvement



SP10

Inclusive And
Impartial Urban
Development



RESILIENT



1. **HEALTH EXERCISE PROGRAM WITH MBSP STAFF**
(11 October 2019 / 25 October 2019 / 8 November 2019 / 22 November 2019 / 6 December 2019 / 20 December 2019)
2. **AEROBICS EXERCISE PROGRAM WITH MBSP**
(6 October 2019 / 3 November 2019 / 17 November 2019 / 24 November 2019 / 1 December 2019 / 15 December 2019 / 22 December 2019)
3. **2018 / 2019 SUSTAINABLE COMMUNITY AWARD PRESENTATION CEREMONY**
(4 October 2019)
4. **I LOVE PENANG RUN – SEBERANG PERAI 2019 AT LORONG BAGAN LUAR 1, BUTTERWORTH**
(6 October 2019)
5. **AGENCY INVOLVED IN FLOOD RELIEF NOVEMBER 2017 RECOGNITION PROGRAM**
(7 October 2019)
6. **TEMASYA BELIA, SENI & SUKAN AT LORONG BAGAN LUAR 1, BUTTERWORTH**
(26 October 2019)
7. **INTEGRITY DAY CELEBRATION OF THE SEBERANG PERAI CITY COUNCIL**
(11 November 2019)
8. **BEST OF TEMASYA AT LORONG BAGAN LUAR 1, BUTTERWORTH**
(16 November 2019)
9. **FIRE SAFETY CAMPAIGN EXHIBITION AT TESCO ALMA, BUKIT MERTAJAM**
(16 November 2019)
10. **DISASTER MANAGEMENT PROGRAM AT DEWAN BAGAN JERMAL, BUTTERWORTH**
(7 December 2019)
11. **BUTTERWORTH FRINGE FESTIVAL 2019 AT PADANG PEMUDA MERDEKA, BUTTERWORTH**
(7 & 8 December 2019)
12. **RESURFACE DAMAGED ROADS AT 20 HOUSING AREAS AND 7 COMMERCIAL AREAS AROUND SEBERANG PERAI**
13. **UPGRADE OF TAMAN REKREASI TAMAN TUNKU, SEBERANG JAYA**

INCLUSIVE



1. **UPGRADE OF ROADSIDE PEOPLE-OF-DISABILITIES FACILITIES AT FOUR (4) LANES:**
 - PERSIARAN TENGGIRI, BANDAR SEBERANG JAYA, SPT
 - JALAN TUNA, BANDAR SEBERANG JAYA, SPT
 - JALAN PELANGI 1, TAMAN PELANGI, SPT
 - JALAN BUKIT MINYAK 2, TAMAN BUKIT MINYAK, SPT
2. **INAUGURATION OF DOG POUND AND NEUTERING AT PERMATANG TINGGI**
(1 October 2019)
3. **DECLARATION OF UPCYCLE COMMUNITY - PERMATANG NIBONG**
(6 October 2019)

4. **MBSP CORPORATE ASSEMBLY**
(7 October 2019 / 3 December 2019)
5. **RECREATION PROGRAM MAYOR WITH COUNCILLORS AND HEAD OF DEPARTMENTS IN CONJUNCTION WITH CITY DECLARATION, MBSP AT HUTAN LIPUR BUKIT MERTAJAM, CHEROK TO'KUN, BUKIT MERTAJAM**
(13 October 2019)
6. **OPENING OF TALK TNR (TRAP-NEUTER-RETURN) DAN FEEDING KENNEL ATTAMAN LUCKY, BUTTERWORTH**
(20 October 2019)
7. **CREATIVE CULTURE PERFORMANCE AT TEMASYA BANDARAYA, BUTTERWORTH**
(26 October 2019)
8. **BUKIT MERTAJAM REJUVENATION PROGRAM - BM PEK-KONG TEMPLE SQUARE OUTDOOR SKETCHING AT BUKIT MERTAJAM TOWN**
(3 November 2019)
9. **CARE FOR THE ELDERLY PROGRAM IN CAR FREE MORNING PROGRAM**
(November 2019)
10. **ENCOURAGE SMART CONSUMPTION MODEL 8R DAN SMART PARTNERSHIP 7P'S - GROWTH MARKET WITH AUTO CITY – LAUNCH OF CFM AUTO CITY**
(10 November 2019)
11. **ENCOURAGE SMART CONSUMPTION MODEL 8R AND SMART PARTNERSHIP 7PS - UPCYCLE KARNIVAL WITH JCI**
(10 November 2019)
12. **8R RECYCLING AWARD PROGRAM - SMART CONSUMPTION MODEL**
(14 November 2019)
13. **MUSIC PERFORMANCES PROGRAM BASED ON WASTE AT TEMASYA BANDARAYA, BUTTERWORTH**
(16 November 2019)
14. **ESTABLISHMENT OF JABATAN PELANCONGAN SENI DAN WARISAN**
(26 November 2019)
15. **VILLAGE CLEANLINESS (10 KAMPUNG BARU) CONTEST AND TRADITIONAL VILLAGE CLEANLINESS (35 KAMPUNG TRADISIONAL) CONTEST**
(4 dan 5 December 2019)
16. **TALK AND SHOWCASE OF HEALTHY EATING HABITS IN CONJUNCTION WITH HEALTHY EATING HABITS AT AUDITORIUM MBSP**
(5 December 2019)
17. **UPCYCLE CARNIVAL AT AUTOCITY, JURU**
(7 December 2019)
18. **ECOTHERAPY PROGRAM AND FOREST BATHING**
(7 December 2019 at Taman Negeri Bukit Panchor, SPS / 14 December 2019 at Hutan Lipur Cherok Tokun, SPT)
19. **COLLABORATION WITH NGO / PRIVATE SECTOR IN FUN WALK / RUN WITH PERSATUAN SENI SILAT CEKAK MALAYSIA ANF KBS AT CITY TOWER, MBSP**
(21 December 2019)
20. **FIVE COUNTER CLERKS ARE ABLE TO SPEAK IN FOUR LANGUAGES NAMELY MALAY, ENGLISH, CHINESE AND TAMIL AND COUNTER CLERK THAT CAN USE SIGN LANGUAGE**
21. **THE CREATION AND COMPLETION OF A CANINE INFORMATION SYSTEM**
(December 2019)

GREEN



1. 95KM OFF ROAD BICYCLE TRACK COMPLETED IN SEBERANG PERAI AT:-
 - PANTAI ROBINA, TELUK AIR TAWAR, SPU (30KM)
 - KUALA JURU, JURU, SPT (30KM)
 - SUNGAI CHENAAM, NIBONG TEBAL, SPS (35KM)
2. AS OF DECEMBER 2019, A TOTAL OF 16,353 TREES HAVE BEEN PLANTED BY MBSP, GOVERNMENT AGENCIES AND PRIVATE SECTOR
3. TAGGING ON SHADE TREES THAT IS MAINTAINED VIA MARRIS ALLOCATION
(Up till December 2019, a total of 2,852 trees have been marked)
4. TREE PLANTING PROGRAM IN CONJUNCTION WITH DECLARATION OF SEBERANG PERAI CITY COUNCIL
(6 October 2019)
5. LAUNCHING OF KAMPUNG UPCYCLE PERMATANG NIBONG
(6 October 2019)
6. LAUNCH OF ZERO WASTE PROGRAM AT TAMAN PERUMAHAN BAGAN LALANG
(20 October 2019)
7. PRIZE GIVING CEREMONY FOR 2019 GREEN SCHOOL AWARD
(14 November 2019)
8. PRIZE GIVING CEREMONY RIVER QUALITY QUIZ
(15 November 2019)
9. LAUNCH OF INTERNATIONAL RECYCLING DAY AT SEBERANG PERAI LEVEL
(16 November 2019)
10. PRIZE GIVING CEREMONY FOR BEAUTIFICATION OF LANDSCAPE AND IN STRATA SCHEME #LAMANHIAU 2019
(27 November 2019)
11. PRIZE GIVING CEREMONY FOR NEIGHBOURHOOD GARDEN COMPETITION IN SEBERANG PERAI
(1 December 2019)
12. ONE BABY ONE TREE PROGRAM AT VISION PARK, SPU
(24 December 2019)
13. PRIZE GIVING CEREMONY FOR HOUSE COMPOUND CLEANLINESS AND BEUTIFICATION 2019
(29 December 2019)

COMPETITIVE



1. LAUNCH OF PUSKIDZANIA
(5 October 2019)
2. FOOTBALL CHAMPIONSHIP MAYOR'S CUP IN CONJUNCTION WITH DECLARATION OF MBSP
(8 October 2019)
3. LUCKY DRAW IN CONJUNCTION WITH ASSESSMENT TAX PROMOTION SECOND TERM 2019
(11 October 2019)
4. HARI MESRA PELANGGAN "KAMI TAHU ANDA PERLU" AT CMART NIBONG TEBAL
(13 October 2019)
5. ATTEND WeGO- ASEAN SMART CITIES NETWORK (ASCN) MAYORAL CONFERENCE AT SEOUL, KOREA
(21 till 25 November 2019)
6. LAUNCH OF MBSP SNOOKER COMPETITION
(27 November 2019)
7. MBSP ACHIEVEMENTS AWARD CEREMONY OFOR 2019
(5 December 2019)
8. DENGUE CONTROL
NO OF PREMISE INSPECTED = 65
NO OF COMPOUNDS = 40
9. CONTROL AND CAPTURE OF RODENTS
NO OF RODENT CATCHES = 775
10. CONTROL AND CAPTURE OF DOGS
NO. OF DOG CATCHES = 858

TECHNOLOGY DRIVEN SMART CITY



1. LAUNCH OF SOLAR ENERGY GENERATING SYSTEM GREEN SCHOOL AWARD SMK BERAPIT
(2 October 2019)
2. LAUNCH OF DIGITAL@SEBERANGPERAI PROGRAM
(5 October 2019)
3. SOFT LAUNCH MBSP ECO CORRIDOR
(18 October 2019)
4. PRIZE GIVING CEREMONY OF DIGITAL GREEN EDUCATION COMPETITION MAYOR'S CUP
(6 November 2019)
5. LAUNCH OF SOLAR ENERGY GENERATING SYSTEM GREEN SCHOOL AWARD SEKOLAH KEBANGSAAN KEBUN SIREH, BUKIT MERTAJAM
(13 November 2019)
6. BUTTERWORTH DIGITAL LIBRARY AT LEBUH KAMPUNG BENGALI BUTTERWORTH
(16 December 2019)
7. DEVELOPMENT OF TAX PROTEST SYSTEM AND QR CODE VIA CYBERSPACE
(December 2019)
8. DEVELOPMENT OF E-CALCULATOR REAL ESTATE INVESTMENT CALCULATOR OF SEBERANG PERAI
(December 2019)



- 1 Cultivate a Healthy Lifestyle
- 2 Increase Awareness for Maintaining Cleanliness
- 3 Melalui Reduce Chronic Stress via Forest Bathing



- 1 Planning Permission (PKM) Approved:
 - Industrial : 6
 - Business : 25
 - Residential : 12
- 2 CCC Approved :
 - Housing Plan : 9
 - Individual House : 73
 - Factory / Office / Workshop : 10
 - Other Buildings : 18
- 3 License Application Approved :

• General : 551	• Stalls : 107
• Industrial : 73	• Veterinary : 5



- 1 Environmental Conservation
- 2 Cultivate Love for the Environment
- 3 Preservation of Recreational Green Area



- 1 Information Sharing
- 2 Provide New Customer- Friendly Technology
- 3 Use of Smart City Elements in Administration