



DATO' Sr HJ ROZALI BIN HJ MOHAMUD
Mayor

MBSP's REPORT CARD 1st QUARTER 2020

SEBERANG PERAI CORPORATE PRIORITIES 2020

10 STRATEGIC PRIORITIES

Seberang Perai Resilient,
Inclusive, Green, Competitive
and Technology Driven Smart
City

VISION

To prove urban service,
development planning and
infrastructure efficiently,
effectively and responsive to
the needs of the community in
Seberang Perai

MISSION

SP01

Safe
Environment



SP02

High Quality
Facilities And
Infrastructure



SP03

Healthy
Lifestyle



SP04

Green
Development
And Clean
Environment



SP05

Application of
New
Technology



SP06

Competitive
Urban
Economy



SP07

Strengthening
Culture And
Heritage



SP08

Resilient And
Libeable City



SP09

Community
Involvement



SP10

Inclusive And
Impartial Urban
Development





RESILIENT

- 1 **HEALTHY EXERCISE PROGRAM WITH MBSP STAFF**
(10 January 2020 / 24 January 2020 / 7 February 2020)
- 2 **HEALTHY EXERCISE PROGRAM WITH COMMUNITY**
(5 January 2020 / 19 January 2020 / 2 February 2020 / 16 February 2020 / 23 February 2020 / 1 March 2020 / 15 March 2020)
- 3 **MBSP OFFICERS AND AUXILIARY POLICE SERVICE MEDAL AWARD CEREMONY**
(21 February 2020)
- 4 **REPAIR DAMAGED ROADS AT 4 RESIDENTIAL PARKS AND 2 COMMERCIAL AREAS WITHIN SEBERANG PERAI**
 - Bandar Putra Bertam
 - Taman Rupawan
 - Taman Robina
 - Taman Meranti
 - Taman Mutiara
 - Taman Tempua
- 5 **ATTEND THE 10TH WORLD URBAN FORUM (WUF) IN ABU DHABI**
(8-15 February 2020)
- 6 **ATTENDED THE ASEAN SUSTAINABLE URBANIZATION STRATEGY (ASUS) IN JAKARTA, INDONESIA**
(20-21 February 2020)



INCLUSIVE

- 1 **ESTABLISHMENT OF 1 DEPARTMENT AND 4 UNITS IS EFFECTIVE 1 JANUARY 2020**
 - Department of Tourism, Arts and Heritage
 - Climate Change and Carbon Neutral Unit
 - Gender Inclusion Unit
 - Media and Protocol Unit
 - Integrity Unit
- 2 **OPENING OF PUBLIC FACILITIES AT LIMA BINTANG LENGKOK TENGGIRI**
(28 February 2020)
- 3 **OPENING CEREMONY OF ART UNITES EXHIBITION & BAGAN FAIR 2020**
(1 February 2020)
- 4 **'GONG XI FA CAI' FAIR AT LORONG BAGAN LUAR 1, BUTTERWORTH**
(1 February 2020)
- 5 **OPENING CEREMONY OF "LUNA LIGHTS WONDERLAND"**
(7 February 2020)
- 6 **PLOGGING WITH COMMUNITY PROGRAM**
(5 February 2020)
- 7 **LAUNCHING OF PENANG INTERNATIONAL CONTAINER ART FESTIVAL (PICAF)**
(16 February 2020)
- 8 **BRIEFING REGARDING SOLID WASTE AND PUBLIC CLEANSING MANAGEMENT ACT 2007 (ACT 672)**
(5 March 2020)



GREEN

- 1 **CLEAN AND BEAUTIFUL HOME PRIZE GIVING CEREMONY
KAMPONG GUAR KEPAYANG**
(1 Februari 2020)
- 2 **KIDS ENGAGEMENT PROGRAMME FOR CONSERVATION OF
ENVIRONMENTAL AND RIVER CONSERVATION: AMPANG JAJAR
SPT CASE STUDY**
- 3 **LAUNCHING OF THE POSTER DESIGN COMPETITION RECYCLE
FOR A LIFE CYCLE 2020**
(29 Februari 2020)
- 4 **LAUNCHING OF THE GREEN SCHOOL AWARD 2020**
(13 March 2020)



COMPETITIVE

- 1 **GROUNDBREAKING CEREMONY AT GEM SOHO, PERAI**
(6 FebruarY 2020)
- 2 **MBSP CUSTOMER FRIENDLY DAY SESSION 1/2020 WITH THEME
"ANDA PERLU KAMI BANTU"**
(9 February 2020)
- 3 **PRIZE AAWARDING CEREMONY GRPB CHAMPION AWARD 2019**
(27 February 2020)
- 4 **DENGUE CONTROL**
No. of Premise Inspected = 60
No. of Compounds Issued = 30
- 5 **CONTROL AND CAPTURE OF RODENTS**
No. of Rodent Catches = 675
- 6 **CONTROL AND CAPTURE OF DOGS**
No. of Dog Catches= 643



TECHNOLOGY DRIVEN SMART CITY

- 1 **LAUNCHING OF CALL CENTRE MBSP**
(31 January 2020)
- 2 **OPEN DATA – LIST OF DAMAGES (STREET LIGHTS / TRAFFIC LIGHTS / POTHOLE) IN MYMBSP COMPLAINT SYSTEM**
- 3 **PAYMENT OF ASSESSMENT TAX THROUGH THE CONVENIENCE OF MOBILE APPLICATIONS - AS OF 31 MARCH 2020, A TOTAL OF 4,296 TAXPAYERS HAD MADE PAYMENTS THROUGH MBSP QR BILL**
- 4 **DELIVERY OF TAX ASSESSMENT BILL DIGITALLY**
- AS OF MARCH 31, 2020, A TOTAL OF 10,757 EMAILS OF THE FIRST TERM ASSESSMENT TAX 2020 WERE SENT TO TAXPAYERS
- 5 **EFT PAYMENTS MAKE UP 85% OF ALL MBSP PAYMENTS**
- AS OF 31 MARCH 2020, EFT PAYMENTS AMOUNTED TO 4,658 OF TOTAL PAYMENTS
- 6 **A TOTAL OF 24,134 PARKING LOTS IN SEBERANG PERAI UTARA AND SEBERANG PERAI TENGAH HAVE SMART PARKING SYSTEM INSTALLED**



COMMUNITY IMPACT

- 1 Develop a Healthy Lifestyle
- 2 Cultivate Awareness of Maintaining Cleanliness
- 3 Increase The Liveability in Seberang Perai



ECONOMIC IMPACT

- 1 Planning Permission (PKM) Approved:
 - Industrial : 8 unit
 - Business : 8 unit
 - Residential : 16 unit
- 2 CCC Approved :
 - Housing Plan : 6
 - Individual House : 29
 - Factory / Office / Workshop : 9
 - Other buildings : 31
- 3 License Application Approved : 765



ENVIRONMENTAL IMPACT

- 1 Environmental Conservation Through Recycling
- 2 Cultivate the Feeling of Environmental Love
- 3 Preservation of Recreational Green Area



TECHNOLOGICAL IMPACT

- 1 Encourage Digital Transformation
- 2 Establish User Friendly New Technology
- 3 Usage of Smart City Element Features in Administration