



DATO' Sr HJ ROZALI BIN HJ MOHAMUD
Mayor

ACHIEVEMENT REPORT MBSP's REPORT CARD 4th QUARTER 2020

SEBERANG PERAI CORPORATE PRIORITIES 2020

10 STRATEGIC PRIORITIES

"Seberang Perai Resilient,
Inclusive, Green,
Competitive and Technology
Driven Smart City"

VISION

"To provide urban service,
development planning and
infrastructure efficiently,
effectively and responsive
to the needs of the community
in Seberang Perai"

MISSION

SP01

Safe
Environment



SP02

High Quality
Facilities And
Infrastructure



SP03

Healthy
Lifestyle



SP04

Green
Development
And Clean
Environment



SP05

Application of
New
Technology



SP06

Competitive
Urban
Economy



SP07

Strengthening
Culture And
Heritage



SP08

Resilient And
Liveable City



SP09

Community
Involvement



SP10

Inclusive And
Impartial Urban
Development





RESILIENT

- 1 **LAUNCHING CEREMONY OF HOCKEY FIELD UPGRADING PROJECT AT MBSP SPORTS COMPLEX, BERTAM, KEPALA BATAS**
(7 NOVEMBER 2020)
- 2 **MBSP INTERGRITY MONTH CELEBRATION**
(26 NOVEMBER 2020)
- 3 **LAUNCHING CEREMONY OF 2020 SAFE CITY PROGRAMME**
(19 DECEMBER 2020)
- 4 **SEBERANG PERAI VIRTUAL CASUAL CHAT QUIZ**
(20 DECEMBER 2020)



INCLUSIVE

- 1 **PRIZE GIVING CEREMONY FOR THE VIRTUAL CHILDREN'S COLOURING COMPETITION WITH THE THEME COVID-19 PREVENTION CAMPAIGN**
(5 NOVEMBER 2020)
- 2 **SITE VISIT TO BRITISH-SIAMESE BOUNDARY STONE AT PINANG TUNGGAL, SEBERANG PERAI UTARA**
(23 DECEMBER 2020)
- 3 **PRIZE GIVING CEREMONY FOR ASPIRING SEBERANG PERAI PHOTOGRAPHY AWARDS 2020**
(24 DECEMBER 2020)





GREEN

- 1 **PENANG GOVERNOR'S VISIT TO KAIROS AGRICULTURE (MALAYSIA'S FIRST SMART VANILLA FARM)**
(5 OCTOBER 2020)
- 2 **HANDING OVER CEREMONY OF ROSELLE PLANTS AND BLACK SOLDIER FLY BREEDING BOXES AT PERMATANG NIBONG**
(1 NOVEMBER 2020)
- 3 **IMPLEMENTATION OF HYDROPONIC VERTICAL FARMING AT MBSP**
(27 NOVEMBER 2020)
- 4 **LAUNCHING CEREMONY OF MBSP CHILLER PLANT**
(10 DECEMBER 2020)
- 5 **LAUNCHING CEREMONY OF SINGLE USE PLASTIC DIGITAL EDUTAINMENT**
(20 DECEMBER 2020)
- 6 **PRIZE GIVING CEREMONY OF 2020 CLEAN AND BEAUTIFUL HOME YARD CONTEST AND DECLARATION OF PERMATANG NIBONG AS THE CIRCULAR ECONOMY VILLAGE**
(27 DECEMBER 2020)



COMPETITIVE

- 1 **DOGS STERILIZATION PROGRAMME**
(4 NOVEMBER 2020)
- 2 **DENGUE DISEASE CONTROL**
NUMBER OF PREMISES INSPECTED = 287
NUMBER OF COMPOUNDS ISSUED = 120
- 3 **RATS CONTROL AND CAPTURE**
NUMBER OF RATS CAPTURED = 2332
- 4 **STRAY DOG CONTROL AND CAPTURE**
NUMBER OF DOGS CAPTURED = 734



TECHNOLOGY DRIVEN SMART CITY

- 1 **LAUNCHING CEREMONY OF BUTTERWORTH DIGITAL LIBRARY (DEWAN RIA), LEBUH KAMPUNG BENGGALI, BUTTERWORTH**
(17 OCTOBER 2020)
- 2 **LAUNCHING CEREMONY OF THE Ewallet BOOST@MBSP**
(21 NOVEMBER 2020)



COMMUNITY IMPACT

- 1 Cultivating healthy lifestyle habits
- 2 Raising awareness towards cleanliness
- 3 Reduce chronic depression through forest bathing activities



ECONOMY IMPACT

- 1 "Development Planning Permission" (PKM) approved:
 - Industries : 4
 - Business Premises : 18
 - Residential Premises : 12
- 2 CCC Approved :
 - Housing schemes : 5
 - Individual houses : 24
 - Factories / Offices / Workshops : 11
 - Other buildings : 9
- 3 License applications approved : 453



ENVIRONMENTAL IMPACT

- 1 Conservation of the environment
- 2 Nurturing love and respect for our environment
- 3 Protecting green recreational area



IMPACT OF TECHNOLOGY

- 1 Information sharing
- 2 Establishment of new technology that is customer friendly
- 3 The use of smart city features element in administration