



ACHIEVEMENT REPORT MBSP'S REPORT CARD

2ND QUARTER

2021

SEBERANG PERAI CORPORATE PRIORITIES 2021



“ DATO' Sr HJ ROZALI
BIN HJ MOHAMUD
Mayor ”

MISSION VISION

“Seberang Perai Resilient, Inclusive, Green, Competitive and Technology Driven Smart City”

MISSION VISION

“To provide urban service, development planning and infrastructure efficiently, effectively and responsive to the needs of the community in Seberang Perai”

10 STRATEGIC PRIORITIES

SP01



Safe Environment

SP02



High Quality Facilities And Infrastructure

SP03



Healthy Lifestyle

SP04



Green Development And Clean Environment

SP05



Application of New Technology

SP06



Competitive Urban Economy

SP07



Strengthening Culture And Heritage

SP08



Resilient And Liveable City

SP09



Community Involvement

SP10



Inclusive And Impartial Urban Development



RESILIENT

- 1 **WORKSHOP – GUIDELINES ON HANDLING AND PROCESSING SOLID WASTES / BUILDING MATERIALS FOR RECYCLING PURPOSES**
(9 APRIL 2021)
- 2 **VIRTUAL CITY CORPORATE ASSEMBLY NO.01/2021**
(19 APRIL 2021)
- 3 **LAUNCHING CEREMONY OF THE DOG POUND OWNED BY MERCY IN PERAI**
(24 APRIL 2021)
- 4 **RESURFACING DAMAGED ROADS IN 8 RESIDENTIAL AREA AND 1 COMMERCIAL AREA IN SEBERANG PERAI**
 - JALAN JAWI JAYA 1, TAMAN JAWI JAYA, SPS
 - TAMAN NIBONG INDAH, SPS
 - MEDAN BELATUK & LORONG BELATUK 1, TAMAN BELATUK, SPS
 - JALAN TASEK MUTIARA 4, BANDAR TASEK MUTIARA, SPS
 - LORONG KERJASAMA 3, TAMAN KERJASAMA, SPT
 - JALAN TASEK MUTIARA 2, BANDAR TASEK MUTIARA, SPS
 - PESIARAN BELATUK, TAMAN BELATUK, SPS
 - LEBUH KOTA PERMAI 1, TAMAN KOTA PERMAI, SPT



INCLUSIVE

- 1 **UPGRADING WORK ON FACILITIES FOR THE DISABLED PEOPLE ON SIDE WALKS AT**
 - LORONG MACHANG BUBOK 3, TAMAN MACHANG BUBOK, SPT
 - JALAN ALMA JAYA 3, TAMAN ALMA JAYA, SPT
- 2 **LAUNCHING CEREMONY FOR THE PUBLICITY AND PUBLIC INVOLVEMENT ON 2030 SEBERANG PERAI LOCAL PLAN (DRAFT)**
(12 APRIL 2021)
- 3 **VIRTUAL TOWN HALL SESSION ON 2022 BUDGET DIALOGUE**
(18 JUN 2021)



GREEN

- 1 2021 EARTH DAY LAUNCHING CEREMONY AT FLEX PENANG**
(20 APRIL 2021)
- 2 TREE PLANTING LAUNCHING CEREMONY IN CONJUNCTION WITH 2021 EARTH DAY**
(22 APRIL 2021)
- 3 2021 EARTH DAY LAUNCHING CEREMONY AT MICRON MALAYSIA**
(23 APRIL 2021)
- 4 VEGETABLES HARVESTING PROGRAMME AT PADANG CHEMPEDAK**
(16 MEI 2021)



COMPETITIVE

- 1 LUCKY DRAW CEREMONY ON 2021 BUSINESS LICENCES PAYMENT PROMOTION**
(28 APRIL 2021)
- 2 DENGUE DISEASE CONTROL**
NO. OF PREMISES INSPECTED = 494
NO. OF COMPOUNDS ISSUED = 30
- 3 RATS CONTROL AND CAPTURE**
NO. OF RATS CAPTURED = 813
- 4 STRAY DOGS CONTROL AND CAPTURE**
NO OF STRAY DOGS CAPTURE = 421

2ND QUARTER
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TECHNOLOGY DRIVEN SMART CITY

- 1 LAUNCHING CEREMONY OF THE PENANG SMART PARKING VERSION 2.0**
(21 APRIL 2021)
- 2 "JOM BAYAR CUKAI" VIA ONLINE**
(29 JUNE 2021)



COMMUNITY IMPACT

- 1** Cultivating healthy lifestyle habits
- 2** Raising awareness towards cleanliness
- 3** Reduce chronic depression



ENVIRONMENTAL IMPACT

- 1** Conservation of the environment
- 2** Nurturing love and respect for our environment
- 3** Protecting green recreational area



IMPACT OF TECHNOLOGY

- 1** Information sharing
- 2** Establishment of new technology that is customer friendly
- 3** The use of smart city features element in administration



ECONOMY IMPACT

- 1** "Development Planning Permission" (PKM) approved:
 - Industries : 9
 - Business Premises : 17
 - Residential Premises : 18
- 2** CCC approved:
 - Housing Schemes : 5
 - Individual Houses : 40
 - Factories / Offices / Workshops : 18
 - Other buildings : 10
- 3** Licence applications approved: 1,069