

1ST QUARTER

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SEBERANG PERAI CORPORATE PRIORITIES 2022



ACHIEVEMENT REPORT MBSP's REPORT CARD

YBHG. DATO' AZHAR
BIN HAJI ARSHAD
MAYOR



VISION

"Seberang Perai Resilient, Inclusive, Green, Competitive and Technology Driven Smart City"

MISSION

"To provide urban service, development planning and infrastructure efficiently, effectively and responsive to the needs of the community in Seberang Perai"

10 STRATEGIC PRIORITIES

SP01



Safe
Environment

SP02



High Quality
Facilities And
Infrastructure

SP03



Healthy
Lifestyle

SP04



Green
Development
And Clean
Environment

SP05



Application of
New
Technology

SP06



Competitive
Urban
Economy

SP07



Strengthening
Culture And
Heritage

SP08



Resilient And
Liveable City

SP09



Community
Involvement

SP10



Inclusive And
Impartial Urban
Development



RESILIENT

1 THE MAYOR AND COUNCILLORS SWEARING-IN CEREMONY FOR THE YEAR 2022

(6 JANUARY 2022)

2 COURTESY VISIT BY SELANGOE STATE HOUSING, URBAN WELLBEING AND ENTREPRENEUR DEVELOPMENT EXCO TO MBSP

(11 JANUARY 2022)

3 VISIT TO THE BURNING SITE AT PULAU BURUNG WASTE DISPOSAL AREA

(13 JANUARY 2022)

4 SEBERANG PERAI CITY COUNCIL CORPORATE ASSEMBLY NO. 1/2022

(15 MARCH 2022)

5 FAST CI SUBMISSION

(24 MARCH 2022)

6 RESURFACING DAMAGED ROADS IN 6 RESIDENTIAL AREAS IN SEBERANG PERAI

- TAMAN BANDAR PUTRA BERTAM, SPU
- TAMAN PUTRI GUNUNG FASA 2, SPS
- TAMAN INDERAWASIH, SPT
- TAMAN MERANTI, SPU
- TAMAN TAMBUN INDAH, SPS
- TAMAN ILMU, SPS



INCLUSIVE

1 ART IN THE CITY LAUNCHING CEREMONY AT DATARAN PEMUDA MERDEKA, BUTTERWORTH

(12 MARCH 2022)

2 ASSESSMENT TAX PAYMENT LUCKY DRAW 2021

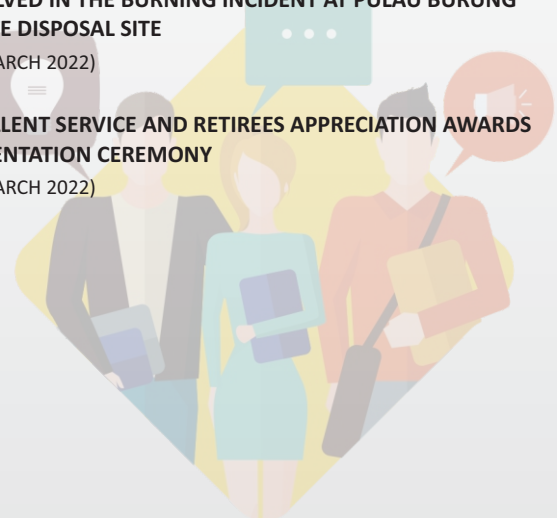
(28 MARCH 2022)

3 AN APPRECIATION CEREMONY FOR THE FRONTLINERS INVOLVED IN THE BURNING INCIDENT AT PULAU BURUNG WASTE DISPOSAL SITE

(29 MARCH 2022)

4 EXCELLENT SERVICE AND RETIREES APPRECIATION AWARDS PRESENTATION CEREMONY

(30 MARCH 2022)





GREEN

- 1 **PANTAI BERSIH BEACH CLEANING PROGRAMME**
(13 MARCH 2022)
- 2 **GREEN EARTH PROGRAMME ORGANISED BY SEBERANG JAYA ASSEMBLYMAN**
(23 MARCH 2022)
- 3 **SEMBILANG SYMBIOSIS RECREATIONAL PARK LAUNCHING CEREMONY**
(26 MARCH 2022)
- 4 **LAUNCHING CEREMONY OF THE 2022 UNWANTED / DISCARDED HOUSEHOLD ELECTRICAL AND ELECTRONICS ITEMS COLLECTION COMPETITION**
(31 MARCH 2022)



COMPETITIVE

- 1 **2021 ACHIEVEMENT RECOGNITION BY PENANG STATE GOVERNMENT**
(14 JANUARY 2022)
- 2 **FLAG OFF MAKSAT HOCKEY TEAM**
(10 FEBRUARY 2022)
- 3 **PROGRAMME IN UNDERSTANDING THE BY LAW ON WASTE SEGREGATION AT SOURCE AT MYDIN BERTAM**
(12 MARCH 2022)
- 4 **LAUNCHING CEREMONY OF 2022 SEBERANG PERAI MAYOR'S HOCKEY CUP**
(25 MARCH 2022)
- 5 **DENGUE DISEASE CONTROL**
NO. OF PREMISES INSPECTED = 46
NO. OF COMPOUNDS ISSUED = 26
- 6 **RAT CONTROL AND CAPTURE**
NO. OF RATS CAPTURED = 806
- 7 **STRAY DOGS CONTROL AND CAPTURE**
NO. OF DOGS CAPTURED = 427



1ST QUARTER 2022



TECHNOLOGY DRIVEN SMART CITY

- 1 **LAUNCHING CEREMONY OF THE INSTALLATION OF SOLAR PANEL SYSTEM AT BERTAM SPORTS COMPLEX**
(1 MARCH 2022)



COMMUNITY IMPACT



- 1 Cultivating healthy lifestyle habits
- 2 Raising awareness towards cleanliness
- 3 Reduce chronic depression

ENVIRONMENTAL IMPACT



- 1 Conservation of the environment
- 2 Nurturing love and respect for our environment
- 3 Protecting green recreational area

IMPACT OF TECHNOLOGY



- 1 Information sharing
- 2 Establishment of new technology that is customer friendly
- 3 The use of smart city features element in administration

ECONOMY IMPACT



- 1 "Development Planning Permission" (PKM) approved:
 - Industries : 23
 - Business Premises : 24
 - Residential Premises : 12
- 2 CCC approved:
 - Housing Schemes : 7
 - Individual Houses : 36
 - Factories / Offices / Workshops : 17
 - Other Buildings : 45
- 3 Licence applications approved: 1,703