

# 3RD QUARTER

2022

SEBERANG PERAI CORPORATE PRIORITIES 2022



## ACHIEVEMENT REPORT MBSP's REPORT CARD

YBHG. DATO' AZHAR  
BIN HAJI ARSHAD  
MAYOR



### VISION

"Seberang Perai Resilient, Inclusive, Green, Competitive and Technology Driven Smart City"

### MISSION

"To provide urban service, development planning and infrastructure efficiently, effectively and responsive to the needs of the community in Seberang Perai"

## 10 STRATEGIC PRIORITIES

SP01



Safe  
Environment

SP02



High Quality  
Facilities And  
Infrastructure

SP03



Healthy  
Lifestyle

SP04



Green  
Development  
And Clean  
Environment

SP05



Application of  
New  
Technology

SP06



Competitive  
Urban  
Economy

SP07



Strengthening  
Culture And  
Heritage

SP08



Resilient And  
Liveable City

SP09



Community  
Involvement

SP10



Inclusive And  
Impartial Urban  
Development



## RESILIENT

- 1 **HEALTHY EXERCISE PROGRAMME INVOLVING MBSP STAFF PARTICIPATION**  
(22 JULY AND 24 AUGUST 2022)
- 2 **CEREMONY ON COMPLETION OF TRAINING COURSES ON BASIC MBSP ENFORCEMENT AND PENANG BASIC CIVIL DEFENCE ENFORCEMENT SPECIAL SERIES** (19 AUGUST 2022)
- 3 **THE 9TH CITYNET CONGRESS 2022**  
(20-23 SEPTEMBER 2022)
- 4 **SEBERANG PERAI CITY THIRD ANNIVERSARY CELEBRATION 2022**  
(25 SEPTEMBER 2022)
- 5 **SEBERANG PERAI CITY COUNCIL (MBSP) BUDGET DIALOGUE SESSION FOR YEAR 2023** (28 SEPTEMBER 2022)
- 6 **POTHOLE PATCHING WITHIN 24 HOURS AT:-**
  - LORONG GEMELAN INDAH, TAMAN PENAGA, SPU
  - JALAN TASEK MUTIARA 6, BANDAR TASEK MUTIARA, SPS
  - TAMAN MEGA, SPT
  - LORONG BELAKANG JALAN KULIM, TAMAN JAYA, SPT
  - LORONG SERI EMAS 3, TAMAN SERI EMAS, NIBONG TEBAL, SPS
- 7 **RESURFACING DAMAGED ROADS IN FOUR (4) RESIDENTIAL AREAS AND TWO (2) COMMERCIAL AREAS WITHIN SEBERANG PERAI:-**
  - TAMAN CHAI LENG, SPT
  - TAMAN KEENWAYS, SPT
  - TAMAN PAUH JAYA, SPT
  - TAMAN PUTRI GUNUNG FASA 3 & 4, SPS
  - PUSAT PERNIAGAAN TAMAN CHAI LENG, SPT
  - PUSAT PERNIAGAAN MAJU UTAMA, SPT

## 8 **UPGRADING DISABLED FACILITIES ON SIDEWALK AT:-**

- LEBUH BINJAI 3, TAMAN SRI RAMBAI, SPT
- TINGKAT BINJAI 24, TAMAN SRI RAMBAI, SPT
- JALAN TODAK 3, BANDAR SEBERANG JAYA, SPT



## INCLUSIVE

- 1 **PENANG BUMIPUTERA ARTS AND CULTURAL BRIDAL FASHION CARNIVAL** (1 – 3 JULY 2022)
- 2 **WASTE MANAGEMENT AND SOLID WASTE TREATMENT SERVICES AGREEMENT SIGNING CEREMONY BY GSSB AND MBSP**  
(6 JULY 2022)
- 3 **MALAYSIA TOURISM 'PENANG CAMPER RALLY' PROMOTION AT ROBINA ECO PARK** (29 – 31 JULY 2022)
- 4 **SYMPOSIUM ON NOMINATING NEW VILLAGES IN MALAYSIA AS WORLD HERITAGE SITE: UNESCO: THE SECOND GLANCE - NEW VISION FOR NEW VILLAGE** (12 AUGUST 2022)
- 5 **CROW SHARPSHOOTER OPERATION (OPS CROSS MBSP) 2022 LAUNCHING CEREMONY** (13 AUGUST 2022)
- 6 **RM2 MINI FOOD FESTIVAL 2022**  
(26 AUGUST 2022)
- 7 **INDUCTION COURSE FOR JOINT MANAGEMENT BODIES (JMB) AND MANAGEMENT CORPORATIONS (MC) FOR WHOLE OF SEBERANG PERAI**  
(27 AUGUST 2022)
- 8 **MBSP TOWN HALL SESSION 2022 WITH COMMUNITY HALL MANAGERS**  
(3 SEPTEMBER 2022)



## GREEN

- 1 **PENANTI INTERNATIONAL PADDY FESTIVAL**  
(21 – 23 JULY 2022)
- 2 **MY COMMUNITY CLEAN AND HEALTHY – TAMAN SIAKAP DENGUE PREVENTION CAMPAIGN (KOM-BAET) CLOSING CEREMONY**  
(24 JULY 2022)
- 3 **SOFT LAUNCH OF SEBERANG PERAI PLANTING HOURS CAMPAIGN**  
(29 JULY 2022)
- 4 **SIMULTANEOUS TREE PLANTING PROGRAMME "PLANTING HOURS" AND BICYCLE RIDE TO CELEBRATE THE 73RD BIRTHDAY OF PENANG GOVERNOR**  
(24 SEPTEMBER 2022)



## COMPETITIVE

- 1 **LAUNCHING CEREMONY OF THE COMMUNITY HALL MANAGEMENT AWARD 2022**  
(3 SEPTEMBER 2022)
- 2 **LAUNCHING CEREMONY OF THE MBSP 2020 SNOOKER CLOSE TOURNAMENT**  
(7 SEPTEMBER 2022)
- 3 **CLOSING CEREMONY AND PRIZE PRESENTATION OF EXPERIENCING GOLF IN SEBERANG PERAI:- MAYOR'S CUP 2022 IN CONJUNCTION WITH SEBERANG PERAI CITY THIRD ANNIVERSARY CELEBRATION 2022**  
(17 SEPTEMBER 2022)
- 4 **PRIZE PRESENTATION CERMONY FOR THE MAYOR'S CUP DEBATE COMPETITION AND TIKTOK CREATIVE VIDEO MAKING COMPETITION RELATED TO PETS**  
(26 SEPTEMBER 2022)



**3RD QUARTER 2022**



# TECHNOLOGY DRIVEN SMART CITY

- 1 PROMOTION TO SETTLE PAYMENT FOR MBSP ASSESSMENT TAX, STALL AND COMPLEX RENT, AND COMPOUNDS THROUGH SEBERANG PERAI ASPIRE SMART APPLICATION  
(27 SEPTEMBER 2022)



## COMMUNITY IMPACT



- 1 Cultivating healthy lifestyle habits
- 2 Raising awareness towards cleanliness

## ECONOMY IMPACT



- 1 “Development Planning Permission” (PKM) approved:
  - Industries : 18
  - Business Premises : 21
  - Residential Premises : 16
- 2 CCC approved:
  - Housing Schemes : 4
  - Individual Houses : 33
  - Factories / Offices / Workshops : 16
  - Other Buildings : 18
- 3 Licence applications approved: 1741

## ENVIRONMENTAL IMPACT



- 1 Conservation of the environment
- 2 Nurturing love and respect for our environment
- 3 Protecting green recreational area

## IMPACT OF TECHNOLOGY



- 1 Information sharing
- 2 Establishment of new technology that is customer friendly
- 3 The use of smart city features element in administration