

4TH QUARTER

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SEBERANG PERAI CORPORATE PRIORITIES 2022



ACHIEVEMENT REPORT MBSP's REPORT CARD

YBHG. DATO' AZHAR
BIN HAJI ARSHAD
MAYOR



VISION

"Seberang Perai Resilient, Inclusive, Green, Competitive and Technology Driven Smart City"

MISSION

"To provide urban service, development planning and infrastructure efficiently, effectively and responsive to the needs of the community in Seberang Perai"

10 STRATEGIC PRIORITIES

SP01



Safe
Environment

SP02



High Quality
Facilities And
Infrastructure

SP03



Healthy
Lifestyle

SP04



Green
Development
And Clean
Environment

SP05



Application of
New
Technology

SP06



Competitive
Urban
Economy

SP07



Strengthening
Culture And
Heritage

SP08



Resilient And
Liveable City

SP09



Community
Involvement

SP10



Inclusive And
Impartial Urban
Development



RESILIENT

- 1 **TAMAN KALIDONIA INDAH LOW COST HOUSE KEY HANDOVER CEREMONY**
(8 OCTOBER 2022)
- 2 **MBSP STRATEGIC PLAN 2023 – 2030 FORMATION**
(1 NOVEMBER 2022)
- 3 **CITY COUNCIL CORPORATE ASSEMBLY NO.BIL 03/2022**
(3 NOVEMBER 2022)
- 4 **MBSP HEALTH EXERCISE PROGRAMME**
(12 & 26 OCTOBER 2022/ 9 & 23 NOVEMBER 2022/ 7 & 21 DECEMBER 2022)
- 5 **2022 SAFE CITY LAUNCHING CEREMONY**
(17 DECEMBER 2022)
- 6 **THE CELEBRATION OF MBSP INTEGRITY MONTH 2022**
(22 DECEMBER 2022)
- 7 **BUILDING EVACUATION DRILL AT CITY TOWER**
(28 DECEMBER 2022)



INCLUSIVE

- 1 **MBSP CITY WALK 2022**
(10 OCTOBER 2022)
- 2 **SPS DISTRICT OPERATION: CROW SHARPSHOOTER MBSP (OPS CROSS MBSP) 2022 DAERAH SPS**
(15 OCTOBER 2022)
- 3 **SUNGAI PERAI NATURE WALK**
(13 NOVEMBER 2022)
- 4 **NATIONAL CHIEF SECRETARY'S TO SEBERANG PERAI CITY COUNCIL**
(14 NOVEMBER 2022)
- 5 **MBSP 2022 APPRECIATION CEREMONY FOR THE BEST COMMUNITY HALL MANAGEMENT AWARD**
(10 DECEMBER 2022)
- 6 **BUTTERWORTH FRINGE FESTIVAL 2022 LAUNCHING CEREMONY**
(11 DECEMBER 2022)



GREEN

- 1 PRIZE-GIVING CEREMONY FOR THE SCHOOL RECYCLING COMPETITION AND KEEP MALAYSIA GREEN WITH R-BOY POSTER COMPETITION JOINTLY ORGANISED BY MBSP AND FRASER & NEAVE HOLDING BHD (FNHB) 2022**
(2 NOVEMBER 2022)
- 2 THE DISTRIBUTION OF USED COOKING OIL COLLECTION CONTAINERS ORGANISED BY THE PENANG QUARRIES ASSOCIATION**
(11 NOVEMBER 2022)
- 3 TREE PLANTING CEREMONY IN CONJUNCTION WITH 50TH ANNIVERSARY OF PENANG'S INDUSTRIALIZATION**
(12 NOVEMBER 2022)
- 4 2022 GREEN SCHOOL PRIZE GIVING CEREMONY**
(7 DECEMBER 2022)



COMPETITIVE

- 1 PRIZE-GIVING CEREMONY TO THE WINNERS OF GRPB CHAMPION AWARD MBSP 2020-2021**
(6 OCTOBER 2022)
- 2 MBSP MAYOR'S CUP NETBALL TOURNAMENT 2022**
(8 OCTOBER 2022)
- 3 MBSP MAYOR'S CUP BADMINTON TOURNAMENT 2022**
(15 OCTOBER 2022)
- 4 PRIZE-GIVING CEREMONY FOR THE TIK TOK VIDEO COMPETITION ON ORGANIC WASTE MANAGEMENT OF SEBERANG PERAI SECONDARY SCHOOL LEVEL**
(8 DECEMBER 2022)
- 5 MBSP WON THE PENANG CHIEF MINISTER'S INNOVATION AWARD**
(8 DECEMBER 2022)
- 6 MBSP BECAME THE CHAMPION FOR THE MAYOR 'S CUP 9-A-SIDE FOOTBALL TOURNAMENT**
(11 DECEMBER 2022)
- 7 DENGUE DISEASE CONTROL**
NO. OF PREMISES INSPECTED = 56
NO. OF COMPOUNDS ISSUED = 27
- 8 RAT CONTROL AND CAPTURE**
NO. OF RATS CAPTURED = 541
- 9 STRAY DOGS CONTROL AND CAPTURE**
NO. OF DOGS CAPTURED = 773



4TH QUARTER 2022



TECHNOLOGY DRIVEN SMART CITY

- 1** **DIGITAL @ SEBERANG PERAI PROGRAMME**
(1 OCTOBER 2022)



COMMUNITY IMPACT



- 1 Cultivating healthy lifestyle habits
- 2 Raising awareness towards cleanliness

ECONOMY IMPACT



- 1 “Development Planning Permission” (PKM) approved:
 - Industries : 29
 - Business Premises : 22
 - Residential Premises : 30
- 2 CCC approved:
 - Housing Schemes : 4
 - Individual Houses : 22
 - Factories / Offices / Workshops : 5
 - Other Buildings : 4
- 3 Licence applications approved: 874

ENVIRONMENTAL IMPACT



- 1 Conservation of the environment
- 2 Nurturing love and respect for our environment
- 3 Protecting green recreational area

IMPACT OF TECHNOLOGY



- 1 Information sharing
- 2 Establishment of new technology that is customer friendly
- 3 The use of smart city features element in administration