



4TH QUARTER

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SEBERANG PERAI CORPORATE PRIORITIES 2023

ACHIEVEMENT REPORT MBSP's REPORT CARD



**YBHG. DATO' AZHAR
BIN HAJI ARSHAD**
MAYOR

VISION

Seberang Perai Liveable, Resilient,
Inclusive. Green, Competitive and
Smart City

MISSION

To provide urban services, development planning
effectively and proactive to the needs of the
community of Seberang Perai based on the
principles of Trust, Accuracy and Fast

10 STRATEGIC PRIORITIES



SP01

Safe
Environment



SP02

High Quality
Facilities And
Infrastructure



SP03

Healthy
Lifestyle



SP04

Green
Development
And Clean
Environment



SP05

Application of
New
Technology



SP06

Competitive
Urban
Economy



SP07

Strengthening
Culture And
Heritage



SP08

Resilient And
Liveable City



SP09

Community
Involvement



SP10

Inclusive And
Impartial
Urban
Development



RESILIENT

- 1 **PENANG STATE LEVEL NATIONAL LANDSCAPE 2023 CELEBRATION DAY**
(2 OCTOBER 2023)
- 2 **SEBERANG PERAI INTERNATIONAL CONFERENCE ON ECOTOURISM AND CONSERVATION EFFORTS (SPICEC) 2023** (04 - 05 OCTOBER 2023)
- 3 **MBSP COUNCILLORS SWEARING-IN CEREMONY FOR THE YEAR 2023 / 2024**
(02 & 18 OCTOBER 2023)
- 4 **MBSP MIND TRANSFORMATION PROGRAMME 2023**
(19 OCTOBER 2023)
- 5 **MBSP QUALITY APPRECIATION DAY 2023**
(20 OCTOBER 2023)
- 6 **MBSP CITY COUNCILLORS ORIENTATION WEEK AND INTRODUCTION TO THE MBSP DEPARTMENTAL FUNCTIONS 2023** (20 - 22 OCTOBER 2023)
- 7 **MBSP COUNCILLORS APPRECIATION CEREMONY 2023**
(23 OCTOBER 2023)
- 8 **HANDING OVER CEREMONY OF MBSP'S DONATION COLLECTION AND HUMANITARIAN FUNDING TO PALESTINE** (30 OCTOBER 2023)
- 9 **INAUGURAL CEREMONY OF THE UPGRADED ICONIC LANDMARK AT THE ENTRY POINT TO PENANG STATE** (16 NOVEMBER 2023)
- 10 **MBSP INTEGRITY MONTH CELEBRATION 2023 AND RENEWAL OF OATH ON NO BRIBERY ACT** (24 NOVEMBER 2023)
- 11 **INAUGURAL CEREMONY OF SEBERANG PERAI SCHOOL TRAFFIC WARDEN'S TRAINING AND BRIEFING** (27 NOVEMBER 2023)
- 12 **CITY COUNCIL CORPORATE ASSEMBLY NO.BIL 04/2023**
(05 DECEMBER 2023)
- 13 **HANDING OVER CEREMONY OF THE MONITORING EMPOWERMENT KITS AND DEVICES TO CITY COUNCIL SUPERVISORS** (15 DECEMBER 2023)
- 14 **INAUGURAL GROUND BREAKING CEREMONY FOR THE CONSTRUCTION OF THE AMPANG JAJAR CLEANING DEPOT, MBSP LANDSCAPE DEPARTMENT OPERATIONS OFFICE AND INTEGRATED SOLID WASTE MANAGEMENT CENTER (ISWME) IN AMPANG JAJAR, CENTRAL SEBERANG PERAI** (19 DECEMBER 2023)
- 15 **MBSP'S WATER SUPPLY HUMANITARIAN MISSION**
(23 DECEMBER 2023)



INCLUSIVE

- 1 **MBSP FELLOWSHIP RIDE 2023**
(1 OCTOBER 2023)
- 2 **MBSP TREASURE HUNT 2023: TRAIL OF SEBERANG PERAI**
(14 OCTOBER 2023)
- 3 **CLOSING CEREMONY OF THE URBAN FARMING EMPOWERMENT PROGRAM THROUGH NATURAL METHODS AT PPR TAMAN JAYA PARK ORGANIZED BY URBANICE MALAYSIA IN COOPERATION WITH SEBERANG PERAI CITY COUNCIL** (15 OCTOBER 2023)
- 4 **OFFICIATING CEREMONY OF THE TAMAN PELANGI RECYCLE CENTRE**
(28 OCTOBER 2023)
- 5 **ORGANIC WASTE SEGREGATION PROGRAMME AND ORGANIC WASTE COLLECTION BIN LAUNCHING CEREMONY** (31 OCTOBER 2023)
- 6 **MBSP POP-UP PARK OPENING CEREMONY IN CONJUNCTION WITH THE 2023 LUNA LIGHTS WONDERLAND EXHIBITION AS WELL AS THE MALAYSIAN BOOK OF RECORDS (MBR) RECOGNITION FOR THE MOST LIGHT EXHIBITION IN MALAYSIA**
(14 NOVEMBER 2023)
- 7 **"CELIK STRATA 2023" COMMUNITY AWARENESS AND EDUCATION PROGRAMME SECOND SERIES** (25 NOVEMBER 2023)
- 8 **MBSP CROW SHARPSHOOTER (OPS CRoSS) OPERATION MINI EDITION 3 YEAR 2023**
(25 NOVEMBER 2023)
- 9 **MBSP CAR FREE MORNING**
(05 NOVEMBER 2023 / 03 DECEMBER 2023)
- 10 **MEMORANDUM OF UNDERSTANDING DOCUMENT EXCHANGING CEREMONY BETWEEN MBSP AND MBPP WITH GLOBAL RESILIENT CITIES NETWORK (GRCN)**
(04 DECEMBER 2023)
- 11 **MBSP PENANG GOES ORANGE CAMPAIGN 2023**
(08 DECEMBER 2023)
- 12 **MBSP CLIENT FRIENDLY PROGRAMME**
(10 DECEMBER 2023)
- 13 **LAUNCHING CEREMONY OF THE BUTTERWORTH FRINGE FESTIVAL 2023**
(16 DECEMBER 2023)
- 14 **OFFICIATING CEREMONY OF THE CARETON PROJECT WITH TETRA PAK (M) SDN. BHD. AND NESTLE MILO UHT MALAYSIA** (20 DECEMBER 2023)
- 15 **MBSP CITY WALK 2023 PROGRAMME**
(24 DECEMBER 2023)



GREEN

- 1** UPCYCLE EXHIBITION AT THE CELEBRATION OF PENANG FARMERS, BREEDERS AND FISHERMEN DAY 2023
(09 DECEMBER 2023)
- 2** LAUNCHING CEREMONY OF THE HOUSEHOLD ELECTRICAL AND ELECTRONIC GOODS COLLECTION 2023
(16 DECEMBER 2023)



COMPETITIVE

- 1** EXCELLENT TRANSPORTATION AWARD PRESENTATION CEREMONY (ABPC)
(19 OCTOBER 2023)
- 2** THE SCHOOL LEVEL RECYCLE AWARD HANDING CEREMONY FOR THE YEAR 2023
(27 OCTOBER 2023)
- 3** *BAKTI SETIA WARGA* MBSP AWARD HANDING CEREMONY 2023
(28 NOVEMBER 2023)
- 4** MBSP BEST COMMUNITY HALL MANAGEMENT AWARD CEREMONY 2023
(09 DECEMBER 2023)
- 5** KOLAM ART BASED ON RECYCLED GOODS PRIZE PRESENTATION CEREMONY IN CONJUNCTION WITH DEEPAVALI CELEBRATION DAY 2023
(12 DECEMBER 2023)
- 6** GREEN SCHOOL AWARD PRESENTATION CEREMONY 2023
(13 DECEMBER 2023)
- 7** OPENING CEREMONY OF THE BERTAM OPEN LAWN BOWL TOURNAMENT 17TH EDITION OF 2023
(29 - 30 DECEMBER 2023)
- 8** DENGUE DISEASE CONTROL
NO. OF PREMISES INSPECTED = 52
NO. OF COMPOUNDS ISSUED = 19
- 9** RAT CONTROL AND CAPTURE
NO. OF RATS CAPTURED = 661
- 10** STRAY DOGS CONTROL AND CAPTURE
NO. OF DOGS CAPTURED = 1,226

4TH QUARTER 2023



TECHNOLOGY DRIVEN SMART CITY

- 1 BEWARE! YOUR ACTIONS ARE BEING OBSERVED BY CCTV AT WASTE DISPOSAL SITES - WATCH YOU
(19 OCTOBER 2023)



COMMUNITY IMPACT

- 1 Cultivating healthy lifestyle habits
- 2 Raising awareness towards cleanliness
- 3 Reducing Chronic Pressure



ENVIRONMENTAL IMPACT

- 1 Conservation of the environment
- 2 Nurturing love and respect for our environment
- 3 Protecting green recreational area



IMPACT OF TECHNOLOGY

- 1 Information sharing
- 2 Establishment of new technology that is customer friendly
- 3 The use of smart city features element in administration



ECONOMY IMPACT

- 1 "Development Planning Permission" (PKM) approved:
 - Industries : 24
 - Business Premises : 18
 - Residential Premises : 22
- 2 CCC Approved:
 - Housing Schemes : 20
 - Individual houses : 27
 - Factories / Offices / Workshops : 16
 - Other Buildings : 23
- 3 License applications approved: 1,267