



1ST 20 QUARTER 25

ACHIEVEMENT REPORT MBSP's REPORT CARD
SEBERANG PERAI CORPORATE PRIORITIES 2025

SP01

Secure Environment



SP02

High-Quality Facility
and Infrastructure



SP03

Healthy Lifestyle



SP04

Green Development and
Clean Environment



SP05

New Technology
Adaptation



SP06

Competitive Economy



SP07

Strengthening Culture and
Heritage



SP08

Sustainable and Liveable
City



SP09

Community Involvement



SP10

Inclusive and Equitable
Urban Development



VISION

Seberang Perai Liveable, Resilient,
Inclusive, Green, Competitive and
Smart City

MISSION

To provide urban services,
development planning effectively
and proactive to the needs of the
community of Seberang Perai based
on the principles of Trust, Accuracy
and Fast"



**YBHG DATO' HAJI BADERUL AMIN
BIN ABDUL HAMID
MAYOR**

RESILIENT



- 1 **SWEARING-IN CEREMONY OF THE COUNCILLORS OF SEBERANG PERAI CITY COUNCIL 2025**
(3 JANUARY 2025)
- 2 **GROUNDBREAKING CEREMONY FOR THE AFFORDABLE HOUSING (RMM) PROJECT IN PERMATANG TINGGI, SEBERANG PERAI TENGAH**
(6 JANUARY 2025)
- 3 **PUBLIC SERVICE ASSEMBLY WITH THE HONOURABLE CHIEF MINISTER OF PENANG**
(7 JANUARY 2025)
- 4 **MBSP *SENAM SIHAT* PROGRAMME**
(8 JANUARY 2025/ 22 JANUARY 2025/ 12 FEBRUARY 2025)
- 5 **GENERATIVE AI WORKSHOP: WORKSTYLE TRANSFORMATION FOR ENHANCED PRODUCTIVITY – SESSION 1**
(15 JANUARY 2025)
- 6 **LAUNCHING CEREMONY OF SEBERANG PERAI CORPORATE PRIORITIES 2025**
(17 JANUARY 2025)
- 7 **LAUNCHING CEREMONY OF THE ICONIC FERRY REPLICA LANDMARK**
(18 JANUARY 2025)
- 8 **LAUNCHING OF BASKETBALL COURTS AT BANDAR TASEK MUTIARA AND TAMAN PUTRI GUNUNG, SEBERANG PERAI SELATAN**
(25 JANUARY 2025)
- 9 **OFFICIAL OPENING OF NIBONG TEBAL ARENA**
(25 JANUARY 2025)

- 10 **LAUNCHING CEREMONY OF THE UPGRADING PROJECT FOR THE MULTI-PURPOSE COURT (HARDCOURT) AND PUBLIC PARKING AREA AT LEBUH KAMPUNG BENGGALI, BUTTERWORTH**
(15 FEBRUARY 2025)
- 11 **OFFICIAL LAUNCH OF THE BUTTERWORTH ART WALK UPGRADING PROJECT**
(22 FEBRUARY 2025)
- 12 **CITY COUNCIL CORPORATE ASSEMBLY 01/2025**
(25 FEBRUARY 2025)

INCLUSIVE



- 1 **MBSP CAR FREE MORNING**
(5 JANUARY 2025 / 2 FEBRUARY 2025)
- 2 **MADANI UNITY PROGRAMME 2025**
(11 JANUARY 2025)
- 3 **CHARITY RIDE PROGRAMME 3.0 2025, SEBERANG PERAI TENGAH**
(12 JANUARY 2025)
- 4 **LAUNCHING CEREMONY OF NIBONG TEBAL FESTIVAL 2025**
(18 JANUARY 2025)
- 5 **ZAKAT INFORMATION SESSION “JOM POTONG DAN TAMBAH ZAKAT”**
(23 JANUARY 2025)
- 6 **LAUNCHING CEREMONY OF THE DSA SWIMMING POOL SEBERANG JAYA**
(23 JANUARY 2025)

- 7 LAUNCHING CEREMONY OF THE PIGEON PURGE PROJECT AT TAMAN MESRA AND TAMAN SEGEMAL, SEBERANG PERAI UTARA**
(25 JANUARY 2025)
- 8 BRIEFING SESSION ON ANTI-BRIBERY MANAGEMENT SYSTEM (ISO 37001:2016), COMPLIANCE MANAGEMENT SYSTEM (ISO 37301:2021), AND ROLES & RESPONSIBILITIES OF COUNCILLORS AND SENIOR MANAGEMENT**
(18 FEBRUARY 2025)
- 9 "NO SINGLE – USE" PLASTIC CAMPAIGN PROGRAMME**
(18 FEBRUARY 2025)
- 10 CLOSING CEREMONY OF THE OUTREACH PROGRAMME ON HERITAGE CONSERVATION OF THE OLD SURAU, KUBANG SEMANG, PENANTI**
(22 FEBRUARY 2025)
- 11 SEBERANG PERAI CYCLING DAY 2025**
(22 FEBRUARY 2025)
- 12 SIGNING CEREMONY FOR THE DEVELOPMENT PROJECT AGREEMENT (RFP) – SONY SPORTS AND RECREATION COMPLEX, SEBERANG JAYA**
(27 FEBRUARY 2025)
- 13 THANKSGIVING CELEBRATION IN CONJUNCTION WITH RAMADAN AL-MUBARAK 1446H/2025M**
(27 FEBRUARY 2025)
- 14 IFTAR JAMAIE CEREMONY AT PEKAN PERMATANG PAUH MOSQUE, SEBERANG PERAI TENGAH**
(27 FEBRUARY 2025)
- 15 SERI MUTIARA GRAND IFTAR CEREMONY**
(11 MARCH 2025)

- 16 TALAM UKHWAH IFTAR CEREMONY 2025: STRENGTHENING BROTHERHOOD HEALTH AND CARE**
(12 MARCH 2025)
- 17 RAMADAN BLOOD DONATION PROGRAMME: FOSTERING COMMUNITY HEALTH AND CARE**
(13 MARCH 2025)
- 18 PENANG STATE IFTAR AND NUZUL AL-QURAN COMMEMORATION CEREMONY 2025M/1446H**
(17 MARCH 2025)
- 19 RAHMAH SALES PROGRAMME @ MBSP PUBLIC MARKET**
(23 MARCH 2025)

GREEN



- 1 ENVIRONMENTAL AWARENESS AND COMMUNITY CLEAN-UP CAMPAIGN AT KAMPUNG TOK KERAMAT, PERAI**
(19 JANUARY 2025)
- 2 LAUNCHING CEREMONY OF THE DRIVE-THRU RECYCLING CENTRE AND CHILI HARVESTING AT THE GREEN EDUCATION CENTRE, TASEK GELUGOR**
(7 FEBRUARY 2025)
- 3 FOREST BATHING PROGRAMME SERIES 1, 2025 AND MANGROVE TREE PLANTING IN CONJUNCTION WITH WORLD WETLANDS DAY 2025**
(8 FEBRUARY 2025)

1ST QUARTER 2025

4

UPCYCLING CARNIVAL PROGRAMME AND SOURCE WASTE SEPARATION PROMOTION AT AEON ALMA, BUKIT MERTAJAM
(16 FEBRUARY 2025)

5

LAUNCHING CEREMONY OF THE RECYCLING CENTRE AT TAMAN VILLA CARNATION BUKIT MINYAK
(23 FEBRUARY 2025)

6

MEGA COMMUNITY CLEAN-UP PROGRAMME 2025
(23 FEBRUARY 2025)

COMPETITIVE



1

MINI SPORTS CARNIVAL PROGRAMME FOR LOCAL AUTHORITIES (PENANG, KEDAH AND PERLIS)
(15-16 FEBRUARY 2025)

2

PRIZE PRESENTATION CEREMONY FOR THE 2024 SCHOOL – LEVEL RECYCLING COMPETITION ORGANISED BY MBSP AND FRASER & NEAVE HOLDING BHD (FNHB) IN COLLABORATION WITH TETRA PARK
(28 FEBRUARY 2025)

3

DENGUE DISEASE CONTROL
NO.OF PREMISES INSPECTED = 49
NO.OF COMPOUNDS ISSUED = 38

4

RAT CONTROL AND CAPTURE
NO. OF RATS CAPTURED = 543

5

STRAY DOGS CONTROL AND CAPTURE
NO. OF DOGS CAPTURED = 888



COMMUNITY IMPACT

- 1 Cultivating healthy lifestyle habits
- 2 Raising awareness towards cleanliness
- 3 Reducing Chronic Pressure

ECONOMY IMPACT

- 1 "Development Planning Permission" (PKM) approved:
 - Industries : 4
 - Business Premises : 33
 - Residential Premises : 1648
- 2 CCC Approved:
 - Housing Schemes : 8
 - Individual houses : 44
 - Factory/ Shops/ Offices/ Workshops : 38
 - Other Buildings : 27
- 3 License applications approved: 1,080



ENVIRONMENTAL IMPACT

- 1 Conservation of the environment
- 2 Nurturing love and respect for our environment
- 3 Protecting green recreational area



IMPACT OF TECHNOLOGY

- 1 Information sharing
- 2 Establishment of new technology that is customer friendly
- 3 The use of smart city features element in administration

