



2ND QUARTER 2025

ACHIEVEMENT REPORT SEBERANG PERAI CORPORATE PRIORITIES 2025

- SP01**
Secure Environment
- SP02**
High-Quality Facility and Infrastructure
- SP03**
Healthy Lifestyle
- SP04**
Green Development and Clean Environment
- SP05**
New Technology Adaptation
- SP06**
Competitive Economy
- SP07**
Strengthening Culture and Heritage
- SP08**
Sustainable and Liveable City
- SP09**
Community Involvement
- SP10**
Inclusive and Equitable Urban Development

VISION

Seberang Perai Liveable, Resilient, Inclusive, Green, Competitive and Smart City

MISSION

To provide urban services, development planning effectively and proactive to the needs of the community of Seberang Perai based on the principles of Trust, Accuracy and Fast"



**YBHG DATO' HAJI BADERUL AMIN
BIN ABDUL HAMID
MAYOR**

RESILIENT



- 1 OPS CROSS MINI EDITION 1/25 – SEBERANG PERAI CITY COUNCIL**
(19 APRIL 2025)
- 2 OFFICIAL LAUNCH CEREMONY OF THE AUTOMATED NUMBER PLATE RECOGNITION (ANPR) SYSTEM FOR PENANG SMART PARKING (PSP) VERSION 3.2.0**
(24 APRIL 2025)
- 3 BUILDING PLAN APPROVAL WORKFLOW BRIEFING PROGRAMME WITH THE BUILDING DEPARTMENT, SEBERANG PERAI CITY COUNCIL**
(28 APRIL 2025)
- 4 MEGA SUBSIDISED NEUTERING PROGRAMME SPAYTHON 2.0**
(09 MAY 2025)
- 5 ENGAGEMENT PROGRAMME WITH THE CHAIRMAN OF THE LOCAL GOVERNMENT MMK COMMITTEE AND THE MBSP 'WIRA OREN'**
(05 JUNE 2025)
- 6 OPENING CEREMONY OF THE SYMPOSIUM ON ANTI-CORRUPTION AND STRENGTHENING GOVERNANCE AMONG PENANG COUNCIL MEMBERS AND LOCAL AUTHORITIES (PBT)**
(21 JUNE 2025)
- 7 SSPN PRIME ACCOUNT CONTRIBUTIONS FOR CHILDREN OF B40 EMPLOYEES**
(25 JUNE 2025)
- 8 LANDSCAPE EXHIBITION BY PBT LOCAL AUTHORITIES IN CONJUNCTION WITH NATIONAL LANDSCAPE DAY**
(25 JUNE 2025 – 30 JUNE 2025)

INCLUSIVE



- 1 MBSP CAR FREE MORNING**
(06 APRIL 2025 / 04 MAY 2025 / 01 JUNE 2025)
- 2 MBSP AIDILFITRI OPEN HOUSE 2025**
(15 APRIL 2025)
- 3 MBSP SANTUNI COMMUNITY PROGRAMME: TANGLING PARK BASKETBALL COURT WITH THE TANGLING PARK COMMUNITY**
(20 APRIL 2025)
- 4 FAMILY BRISK WALK PROGRAMME**
(03 MAY 2025)
- 5 SEBERANG PERAI CYCLING DAY 2025**
(24 MAY 2025)
- 6 MEGA GOTONG-ROYONG 2025 ACROSS THREE DISTRICTS:**
 - TAMAN SELAYANG PERMAI (SPU)
 - TAMAN SUPREME, PERAI (SPT)
 - BANDAR TASEK MUTIARA (SPS)
(25 MAY 2025)
- 7 OFFICIAL LAUNCH CEREMONY OF THE MBSP COMMUNITY OUTREACH PROGRAMME AT MASJID JAMEK AL-MARBAWI GROUNDS, JALAN MERBAU KUDUNG, SPU**
(15 JUNE 2025)
- 8 MEGA CLEANING PROGRAMME 2025 – SPU**
(22 JUNE 2025)
- 9 20TH PUBLIC SERVICE PREMIER MESSAGE (MAPPA XX) 2025 COMMERATIVE RUN - NORTHERN REGIONAL LEVEL**
(28 JUNE 2025)

GREEN



- 1 **COMPOST BIN PRESENTATION CEREMONY FOR THE 2024 GREEN SCHOOL AWARD PARTICIPANTS**
(24 APRIL 2025)
- 2 **SUNGAI PERAI NATURE WALK 2025**
(27 APRIL 2025)
- 3 **ENVIRONMENTAL SUSTAINABILITY AWARENESS CARNIVAL**
(10 MAY 2025)
- 4 **GREEN SCHOOL AWARDS 2025**
(21 MAY 2025)
- 5 **MBSP COMMITTEE TO GREEN ACROSS PERAI BY PLANTING OF 100 CASSIA FISTULA TREES AT THE OPEN AREA OF LORONG KOTA PERMAI 14 & 16, SPT**
(24 MAY 2025)
- 6 **SEBERANG PERAI SERIOUSLY IMPLEMENTING THE "WASTE TO WEALTH" INITIATIVE FOR THE ENVIRONMENT AND PEOPLE (LOCAL AGENDA 21 (LA21) 2025 PROGRAM: "WASTE TO WEALTH")**
(24 MAY 2025)
- 7 **SEBERANG PERAI 8R EXPLORACE 2025 AT VISION PARK, KEPALA BATAS**
(21 JUNE 2025)
- 8 **LAUNCH CEREMONY OF THE RICE PLASTIC BAG RECYCLING PROGRAM IN COLLABORATION WITH JASMINE FOOD CORPORATION SDN. BHD.**
(22 JUNE 2025)
- 9 **RBS & SPAH COURSE 2025: MBSP STRENGTHENS COMMITMENT TO UNIVERSAL DESIGN AND SUSTAINABLE INNOVATION**
(25 JUNE 2025 – 26 JUNE 2025)

COMPETITIVE



- 1 **PRIZE PRESENTATION CEREMONY FOR THE CHINESE NEW YEAR 2025 DRINK BOX COLLECTION COMPETITION PROGRAM ORGANIZED BY MBSP**
(17 APRIL 2025)
- 2 **MBSP LEVEL FC 25 ELECTRONIC SPORTS (E-SPORT) CHAMPIONSHIP 2025**
(19 APRIL 2025)
- 3 **MBSP EXCELLENT SERVICE AWARDS CEREMONY 2024**
(15 MAY 2025)
- 4 **PRIZE PRESENTATION CEREMONY FOR THE WINNERS OF THE MBSP GRPB CHAMPION AWARD 2024**
(04 JUNE 2025)
- 5 **DENGUE DISEASE CONTROL**
NO.OF PREMISES INSPECTED = 122
NO.OF COMPOUNDS ISSUED = 30
- 6 **RAT CONTROL AND CAPTURE**
NO. OF RATS CAPTURED = 481
- 7 **STRAY DOGS CONTROL AND CAPTURE**
NO. OF DOGS CAPTURED = 901

2ND QUARTER 2025



COMMUNITY IMPACT

- 1 Cultivating healthy lifestyle habits
- 2 Raising awareness towards cleanliness
- 3 Reducing Chronic Pressure

ECONOMY IMPACT



- 1 "Development Planning Permission" (PKM) approved:
 - Industries : 22
 - Business Premises : 10
 - Residential Premises : 13
- 2 CCC Approved:
 - Housing Schemes : 8
 - Individual houses : 0
 - Factorie/ Shops/ Offices/ Workshops : 6
 - Other Buildings : 6
- 3 License applications approved: 1,080



ENVIRONMENTAL IMPACT

- 1 Conservation of the environment
- 2 Nurturing love and respect for our environment
- 3 Protecting green recreational area



IMPACT OF TECHNOLOGY

- 1 Information sharing
- 2 Establishment of new technology that is customer friendly
- 3 The use of smart city features element in administration