



3RD 20 QUARTER 25

ACHIEVEMENT REPORT SEBERANG PERAI CORPORATE PRIORITIES 2025

SP01

Secure Environment



SP02

High-Quality Facility
and Infrastructure



SP03

Healthy Lifestyle



SP04

Green Development and
Clean Environment



SP05

New Technology
Adaptation



SP06

Competitive Economy



SP07

Strengthening Culture and
Heritage



SP08

Sustainable and Liveable
City



SP09

Community Involvement



SP10

Inclusive and Equitable
Urban Development



VISION

Seberang Perai Liveable, Resilient,
Inclusive, Green, Competitive and
Smart City

MISSION

To provide urban services,
development planning effectively
and proactive to the needs of the
community of Seberang Perai based
on the principles of Trust, Accuracy
and Fast"



**YBHG DATO' HAJI BADERUL AMIN
BIN ABDUL HAMID
MAYOR**

RESILIENT



- 1 COUNCIL MEMBERS' RETREAT 2025 AT MELIA HOTEL, HANOI, VIETNAM**
(14 JULY 2025)
- 2 SENAM SIHAT PROGRAM FOR MBSP STAFF 2025**
(9 JULY 2025/ 23 JULY 2025/ 13 AUGUST 2025/ 27 AUGUST 2025/
10 SEPTEMBER 2025/ 24 SEPTEMBER 2025)
- 3 OFFICIAL OPENING OF MBSP PRE-RETIREMENT COURSE 2025**
(26 JULY 2025)
- 4 LAUNCH OF THE BERTAM PERDANA FOOD COMPLEX CONSTRUCTION PROJECT, KEPALA BATAS**
(30 JULY 2025)
- 5 CO-ORGANIZED COOPERATION PROGRAM 'TVET CSR PROGRAM: I LOVE SDG'**
(9 AUGUST 2025)
- 6 MERDEKA CELEBRATION 2025 & FLAG HANDOVER CEREMONY FOR "MBSP MISSION @ EVEREST BASE CAMP 5,384M"**
(29 AUGUST 2025)
- 7 SOFT LAUNCHING CEREMONY FOR IMPROVEMENT OF TASEK GELUGOR GREEN EDUCATION CENTER & CHILI PLANTING**
(3 SEPTEMBER 2025)
- 8 CITY CORPORATE ASSEMBLY NO.03/2025**
(27 SEPTEMBER 2025)

INCLUSIVE



- 1 MBSP CAR FREE MORNING**
(06 APRIL 2025 / 04 MAY 2025 / 01 JUNE 2025)
- 2 7P'S PROGRAM (PEOPLE, PUBLIC, PRIVATE, PHILANTHROPY, PHILOSOPHER, PLANET, PARTNERSHIP) IN COLLABORATION WITH CITADINES AT PBAPP BUKIT D.O. RECREATION PARK, SEBERANG PERAI TENGAH** (10 JULY 2025)
- 3 PENANG FESTIVAL 2030 X SEBERANG PERAI HERITAGE DAY**
(12 JULY 2025)
- 4 APPRECIATION CEREMONY IN HONOUR OF TPr NURVANIDA ALISHA BINTI SINNAPPAN AT THE CEREMONY HALL, LEVEL 16, MBSP TOWER.** (29 JULY 2025)
- 5 OPENING CEREMONY OF MBSP SANTUNI COMMUNITY OF DATO' KAILAN SEBERANG PERAI NORTH INTERNATIONAL SECONDARY SCHOOL**
(17 AUGUST 2025)
- 6 CO-ORGANIZED COOPERATION PROGRAM "TVET CSR PROGRAM: I LOVE SDG" IN TAMAN BERTAM PUTRA, SEBERANG PERAI UTARA**
(9 AUGUST 2025)
- 7 MBSP 2025 INDEPENDENCE CELEBRATION PROGRAM**
(29 AUGUST 2025)
- 8 AMBANG MERDEKA CELEBRATION IN CONJUNCTION WITH THE OPENING OF ANJUNG SELERA, TAMAN SUTERA**
(30 AUGUST 2025)
- 9 SEBERANG PERAI VOLUNTEER AWARD CEREMONY: THE UNSUNG HEROES** (2 SEPTEMBER 2025)
- 10 OPENING CEREMONY OF THE 6TH SEBERANG PERAI CITY DAY 2025 AND OPENING CEREMONY OF MBSP SANTUNI COMMUNITY AT MBSP**
(20 SEPTEMBER 2025)

GREEN



- 1 **LAUNCHING OF PENANG TREE PLANTING AT VISION PARK CITY PARK IN SEBERANG PERAI UTARA**
(12 JULY 2025)
- 2 **OPENING CEREMONY OF CLEAN FOOD PREMISES CAMPAIGN & LAUNCH OF GOTONG-ROYONG AT TAMAN PAUH JAYA FOOD COMPLEX (EVOKE), SEBERANG PERAI TENGAH**
(29 JULY 2025)
- 3 **FOREST BATHING PROGRAMME SERIES 2/2025 AND GOTONG-ROYONG PROGRAMME AT BUKIT JURU RESERVED FOREST.**
(3 AUGUST 2025)
- 4 **LAUNCHING CEREMONY OF THE SEBERANG PERAI SUSTAINABLE COMMUNITY AWARDS PROGRAM FOR THE YEAR 2025 AT THE AUDITORIUM, MBSP TOWER**
(12 AUGUST 2025)
- 5 **OPENING CEREMONY OF THE NO SINGLE USE PLASTIC CAMPAIGN PROGRAM AND THE OPENING CEREMONY OF THE BAGAN AJAM PUBLIC MARKET RECYCLING CENTER, BUTTERWORTH**
(13 AUGUST 2025)
- 6 **LET'S CLEANUP WORLD PROGRAM INITIAL CEREMONY IN CONJUNCTION WITH WORLD CLEANUP DAY 2025 NATIONAL LEVEL WITH THE PENANG GREEN SUSTAINABLE EDUCATION ASSOCIATION (GREW) AT THONG NE THAE RESTAURANT, BATU MUSANG JETTY, BATU KAWAN**
(23 AUGUST 2025)
- 7 **PLASTIC RICE BAGS RECYCLING PROGRAM LAUNCHING CEREMONY IN COLLABORATION WITH JASMINE FOOD CORPORATION SDN. BHD. AT ECONSAVE JAWI MARKET**
(24 AUGUST 2025)

8

RECYCLING AND ENVIRONMENTAL AWARENESS PROGRAMME AT THE BASKETBALL COURT, BERAPIT.

(21 SEPTEMBER 2025)

9

PENANG STATE LEVEL MALAYSIA CLEANING DAY 2025

(27 SEPTEMBER 2025)

COMPETITIVE



1

PRIZE GIVING CEREMONY FOR THE PELITA UPCYCLE "MALAM 7 LIKUR" COMPETITION FOR PRIMARY AND SECONDARY SCHOOLS IN SEBERANG PERAI, YEAR 2025

(25 JULY 2025)

2

INAUGURATION OF BRIEFING ON STRENGTHENING AND EMPOWERMENT OF MBSP JOINT ENFORCEMENT

(6 OGOS 2025)

3

NOISE CONTROL

NO. PREMISES INSPECTED = 26

NO. COMPOUNDS = 11

4

RAT CONTROL AND CAPTURE

NO. OF RATS CAPTURES = 533

5

DOG CONTROL AND CAPTURE

NO. OF DOG CAPTURES = 925

3RD QUARTER 2025



COMMUNITY IMPACT

- 1 Cultivating healthy lifestyle
- 2 Increase the level of awareness of maintaining cleanliness
- 3 Reduces Chronic Stress



ECONOMIC IMPACT

- 1 Planning Permission Plan (PKM) approved:

· Industry	: 18 unit
· Business	: 10 unit
· Residence	: 13 unit

- 2 CCC Deposited:

· Housing Plans	: 9
· Individual house	: 0
· Factory	: 4
· Shops/ Office/ Workshop	: 1
· Other Buildings	: 5

- 3 License application approved: 1,574



ENVIRONMENTAL IMPACT

- 1 Environmental Conservation
- 2 Cultivate a sense of love for the environment
- 3 Maintenance of recreational green areas



TECHNOLOGY IMPACT

- 1 Information sharing
- 2 Provision of new technologies that are customer-friendly
- 3 Use of smart city characteristic element in administration