

10 STRATEGIC PRIORITIES

SP01
Secure Environment



SP02
High-Quality Facility
and Infrastructure



SP03
Healthy Lifestyle



SP04
Green Development and
Clean Environment



SP05
New Technology
Adaptation



SP06
Competitive Economy



SP07
Strengthening Culture and
Heritage



SP08
Sustainable and Liveable
City



SP09
Community Involvement



SP10
Inclusive and Equitable
Urban Development



4TH QUARTER 2025

ACHIEVEMENT REPORT SEBERANG PERAI CORPORATE PRIORITIES 2025

VISION

Seberang Perai Liveable, Resilient, Inclusive, Green, Competitive and Smart City

MISSION

To provide urban services, development planning effectively and proactive to the needs of the community of Seberang Perai based on the principles of Trust, Accuracy and Fast



YBHG DATO' HAJI BADERUL AMIN
BIN ABDUL HAMID
MAYOR

RESILIENT



- 1 STRATEGIC DIRECTION WORKSHOP 2025–2030 & SEBERANG PERAI CORPORATE PRIORITIES 2026 HELD AT THE LIGHT HOTEL, SEBERANG JAYA**
(4 - 5 NOVEMBER 2025)
- 2 FIELD VISIT PROGRAM BY THE OFFICE OF THE PENANG STATE SECRETARY TO MBSP AT IXORA HOTEL, SEBERANG PERAI TENGAH**
(11 NOVEMBER 2025)
- 3 STRATA AWARENESS SEMINAR 2025 AT DEWAN DATO' HAJI AHMAD BADAWI, BUTTERWORTH**
(15 NOVEMBER 2025)
- 4 MBSP INTEGRITY MONTH CELEBRATION 2025 AT MBSP CITY TOWER**
(21 NOVEMBER 2025)
- 5 SEBERANG PERAI CORPORATE PRIORITIES 2026 WORKSHOP WITH MBSP COUNCILLORS AT THE LIGHT HOTEL, SEBERANG JAYA**
(3 DECEMBER 2025)
- 6 TOWN HALL CLOSING CEREMONY & MBSP COMMUNITY HALL AND KINDERGARTEN MANAGEMENT AWARDS 2025 AT DEWAN DATO' HAJI AHMAD BADAWI**
(14 DECEMBER 2025)

INCLUSIVE



- 1 COMMUNITY PROGRAM: TALK & EXHIBITION ON DRUG AWARENESS IN SCHOOLS AT SK KUALA MUDA, PENAGA**
(9 OCTOBER 2025)
- 2 OFFICIAL LAUNCHING CEREMONY OF THE UNIVERSAL DESIGN PROGRAM: OUR VOICE – RIGHTS & ACCESS FOR PERSONS WITH DISABILITIES (PWD) AT MBSP CITY TOWER**
(31 OCTOBER 2025)
- 3 WORLD WHITE CANE DAY WALKING PROGRAM 2025 AT MBSP CITY TOWER**
(8 NOVEMBER 2025)
- 4 SJKT KOLAM ART COMPETITION PROGRAM 2025 AT DEWAN DATO' HAJI AHMAD BADAWI**
(11 NOVEMBER 2025)
- 5 APPRECIATION CEREMONY IN HONOUR OF CIK HAJAH NOORHANIS BINTI NOORDIN AT MBSP CITY TOWER**
(18 NOVEMBER 2025)
- 6 OFFICIAL OPENING CEREMONY OF BUTTERWORTH FRINGE FESTIVAL (BFF) 2025 AT DATARAN PEMUDA MERDEKA, BUTTERWORTH**
(22 NOVEMBER 2025)
- 7 OFFICIAL LAUNCHING CEREMONY OF MBSP COMMUNITY OUTREACH PROGRAM HELD AT SURAU AL-MUHSININ, TAMAN SEPADU**
(23 NOVEMBER 2025)
- 8 MBSP FAMILY DAY CELEBRATION 2025 AT MBSP CORPORATE ASSEMBLY GROUNDS**
(13 DECEMBER 2025)

GREEN



- 1** PENANG STATE-LEVEL NATIONAL LANDSCAPE DAY CELEBRATION 2025 AT SETIA FONTAINES HERITAGE PARK
(4 OCTOBER 2025)
- 2** CARETON PROJECT PROGRAM IN COLLABORATION WITH TETRA PAK & NESTLÉ MILO UHT MALAYSIA AT CONCEPT HALL, AUTO-CITY, JURU
(7 OCTOBER 2025)
- 3** 3R PRACTICES PROGRAM, HEALTHY EATING AWARDS & SCHOOL COMPOSTING AT CELL AGRITECH CONFERENCE HALL
(8 OCTOBER 2025)
- 4** LAUNCH OF THE SEBERANG PERAI RECYCLE N CASH (RNC) SYSTEM AT DEWAN KENANGA, MENARA BANDARAYA
(8 OCTOBER 2025)
- 5** RECYCLING PROGRAM AT MASJID RAUDHATUN NAHRAIN, TAMAN SUNGAI DUA UTAMA
(11 OCTOBER 2025)
- 6** GREEN SCHOOL AWARDS PRESENTATION CEREMONY 2025 A MBSP CITY TOWER
(10 DECEMBER 2025)
- 7** USED COOKING OIL COLLECTION AWARDS PRESENTATION (ARUS OIL) AT MBSP CITY TOWER
(10 DECEMBER 2025)
- 8** USED ELECTRICAL & ELECTRONIC ITEMS COLLECTION AWARDS PRESENTATION AT MBSP CITY TOWER
(10 DECEMBER 2025)

- 9** HANDOVER OF RECYCLING BINS TO SCHOOLS IN DUN BAGAN JERMAL & BAGAN DALAM AT MBSP CORPORATE ASSEMBLY GROUNDS
(12 DECEMBER 2025)
- 10** LAUNCHING CEREMONY OF THE MBSP LANDSCAPE MASTER PLAN AT DEWAN KENANGA, MBSP CITY TOWER
(18 DECEMBER 2025)
- 11** APPRECIATION CEREMONY FOR MBSP LOCAL ACTION 21 STRATEGIC PARTNERS 2025
AT DEWAN KENANGA, MBSP CIYT TOWER
(18 DECEMBER 2025)

COMPETITIVE



- 1** CITY CORPORATE ASSEMBLY NO. 03 / 2025 AT MBSP CITY TOWER
(2 OCTOBER 2025)
- 2** OFFICIAL OPENING CEREMONY OF THE MAYOR'S CUP MBSP BADMINTON CHAMPIONSHIP 2025 AT MBSP SPORTS COMPLEX, BERTAM
(2 OCTOBER 2025)
- 3** EXCELLENCE IN TRANSPORTATION STAR AWARDS PRESENTATION CEREMONY (ABPC) AT DEWAN KENANGA, MBSP CITY TOWER
(10 OCTOBER 2025)
- 4** STATE GOVERNMENT DINNER & PRESENTATION OF GOLF PRIZES FOR THE 84TH BIRTHDAY OF TYT AT BALI BALLROOM, KEMPINSKI HOTEL, JAKARTA
(17 OCTOBER 2025)
- 5** OFFICIAL OPENING CEREMONY OF THE MAYOR'S CUP MBSP CARROM CHAMPIONSHIP 2025 AT MBSP SPORTS COMPLEX, BERTAM
(2 NOVEMBER 2025)

4TH QUARTER 2025

6 **QUALITY APPRECIATION DAY 2025 AT IXORA HOTEL, PERAI**
(25 NOVEMBER 2025)

7 **MBSP FIT WARRIOR CHALLENGE 2025 AT MBSP SPORTS COMPLEX, BERTAM**
(21 DECEMBER 2025)

8 **DENGUE CONTROL**
NO. OF PREMISES INSPECTED = 28
NO. OF COMPOUNDS ISSUED = 20

9 **RAT CONTROL AND CAPTURE**
NO. OF RATS CAPTURED = 630

10 **DOG CONTROL AND CAPTURE**
NO. OF DOG CAPTURED = 907

ECONOMIC IMPACT

- 1 Planning Permission Plan (PKM) approved:
 - Industrial : 25 unit
 - Commercial : 19 unit
 - Residential : 26 unit
- 2 CCC Submitted:
 - Housing Development : 10
 - Individual houses : 0
 - Factories : 0
 - Shops/ Offices/ Workshops : 1
 - Other Buildings : 1
- 3 License applications approved: 838



ENVIRONMENTAL IMPACT

- 1 Environmental Conservation
- 2 Fostering a love for the environment
- 3 Preservation of green recreational areas

TECHNOLOGY IMPACT

- 1 Information sharing
- 2 Provision of new customer-friendly technologies
- 3 implementation of smart city features in administration

COMMUNITY IMPACT

- 1 Promoting a healthy lifestyle
- 2 Increasing awareness of maintaining cleanliness
- 3 Reducing chronic stressimpak komuniti

